Patent Information Users Group, Inc. –

Learning & Networking Opportunities for Patent Information Users Worldwide

Cynthia Barcelon Yang

PIUG-PIAC Asia Session
Tuesday, 20 September 2016
PIAC 7th Annual Conference
Beijing, China
What is PIUG?

Non-profit organization for individuals with professional, scientific or technical interest in patent information

Mission Statement

• To support, assist, improve and enhance the success of patent information professionals through leadership, education, communication, advocacy and networking.

• Promote and improve the retrieval, analysis and dissemination of patent information.
Brief History

• 1988 – PIUG was born, first discussion list on DialMail
• 1989 – First annual one-day business meeting, first newsletter
• 1992 – First Northeast Conference held in New Brunswick, New Jersey
• 1998 – First multi-day annual conference on technical topics, PIUG Service awards, 500th subscriber to discussion list
• 1999 – PIUG Incorporated, leading to Board of Directors
• 2002 – Over 1400 discussion list subscribers first Brian Stockdale Memorial Award
• 2007 – First Boston Biotechnology Conference
• 2008 – 20th Anniversary of PIUG, record attendance of 400 at annual conference
• 2009 – PIUG Education & Training Task Force initiated Wiki Discussion List replaced discussion list
• 2010 – Partnership with WIPO PIUG Fundamentals of Patent Information Course initiated PIUG Chair invited speaker at PIAC 2010 PIUG – PIAC initiate reciprocal participation at respective Exhibits Chinese subchapter initiated – Zheng Wu (PIUG China Lead)
Brief History

• 2011 – PIUG partners with USPTO, EPO and CEPIUG to support CPC project
  PIUG begins partnerships with AIIP, LES, IRF and AALL
  PIUG Newsletter goes digital; PIUG receives entry in Wikipedia

• 2012 – First Australian elected as PIUG Chair
  PIUG Brochure becomes available in Mandarin and English

• 2013 – 25th Anniversary of PIUG
  First Stu Kaback Business Impact Award

• 2014 – PIUG is invited to become a non-governmental permanent WIPO Observer

• 2015 – PIUG is granted WIPO Observer Status
  PIUG publishes 2014 Salary Survey
  USPTO-EPO CPC Annual Meeting in conjunction with PIUG Annual Conf

• 2016 – PIUG participates in WIPO Standards (CWS) Legal Status Task Force
  PIUG Patent Searching Fundamentals Course offered at USPTO
  PIUG FTO Fundamentals Course added to roster
  PIUG partners with IPPH (SIPO) to host 2016 PIUG –PIAC Asia Session

A full list of PIUG Milestones is available.
PIUG Members – By Member Type
Current Membership as of August 22, 2016

Total Number of Members = 532

- 86% “Regular” Members
- 6% Emerging Country Members
- 4% Unemployed Members
- 3% Retiree Members
- < 1% Student Members
PIUG Members – By Country
Current Membership as of August 22, 2016

US Members = 384
72%

Outside US = 148 Members
28%

- USA (72%)
- Canada (2%)
- Germany (3%)
- India (5%)
- Japan (1%)
- Netherlands (1%)
- Switzerland (1%)
- United Kingdom (5%)
- Australia (2%)
- Austria
- Belgium
- Brazil
- China
- Denmark
- France
- Germany
- Hungary
- Israel
- Italy
- Japan
- Malaysia
- New Zealand
- Singapore
- South Africa
- South Korea
...
Current Non-US Members
as of August 22, 2016

148 members
25 countries
Current Asia-Pac Members as of August 22, 2016

52 members
8 countries
Board of Directors
(as of 1st June)

- Martha Yates (Chair 2016-2018)
- Stephen Adams (Vice Chair 2016-2018)
- Malcolm Hallam (Treasurer 2016-2018)
- Shelley Pavlek (Secretary 2016-2018)
- Elliott Linder (Immediate Past Chair 2016-2018)
- Heather Simmons (Director at Large 2016-2020)
- Ron Kaminecki (Director at Large 2014-2018)
PIUG Conferences

• Annual Conference (3 Days)
  • April/May of each year (before June 1)
  • East Coast, Midwest/West USA
  • Pre- and Post conference workshops
  • Exhibits Hall

• Northeast USA Regional Conference (1 Day)
  • Sept/October of each year
  • New Jersey
  • Pre- and Post conference workshops
  • Exhibits Hall

• Biotechnology Conference (1 Day)
  • February of each year
  • Boston, MA or San Francisco Bay Area
  • Pre- and Post conference workshops

• PIUG-PIAC Asia Session (Half-day)
  • September @ PIAC Conference
  • Beijing, China
Learning from the Experts @ PIUG Conferences

PIUG 2013 Annual Conference
April 27 – May 2, 2013, Alexandria, VA

“Celebrating our Past 25 Years... Preparing for Our Future: Best Practices for Keeping Up with the Rapidly Changing Patent Landscape”

• Keynote Speaker - Teresa Stanek Rea, Deputy Under Secretary of Commerce for Intellectual Property and Acting Director of the USPTO

• “Case Study: Using Multiple Online and Single Country Legal Status Databases to Resolve Licensing Fee Issues” – Carol Bachmann, Adv Patent Info Specialist, 3M, 1st Recipient of Stu Kaback Business Impact Award

• CPC Workshop by USPTO and EPO

Kathleen Kahlen (USPTO), Pierre Held (EPO) (C), Christopher Kim (USPTO) (R)
Learning from the Experts @ PIUG Conferences

PIUG 2015 Biotechnology Conference
February 16-20, 2015, South San Francisco, CA

“Maximizing Value in Biotechnology Searching with New Technologies and Trends”

• “FTO and Patentability Searches: Meeting Business Goals”  
  Michelle Lewis, Patent Attorney, Genentech

• “Updates & Initiatives from the USPTO”  
  John Cabeca, Director, Silicon Valley USPTO

John Cabeca (L), Michelle Lewes (R)  
USPTO  Genentech
Learning from the Experts @ PIUG Conferences

PIUG 2015 Northeast Conference
October 12-14, 2015, New Brunswick, NJ

“Using Patent Information to Support Selection of Nonproprietary Names for Pharmaceuticals: Part 2 – Biologics”
A.J. D’Ambra, Information Consultancy Team, Novartis

“Global Patent Prosecution”
Jessica Patterson, USPTO Program Manager, Office of International Patent Cooperation
Learning from the Experts @ PIUG Conferences

PIUG 2015 Annual Conference
May 2-7, 2015, Lombard, IL

“From Search Strategy to Business Strategy: Domestic and International Practices, Styles, and Viewpoints”

“WIPO’s Portal to Authoritative Patent Register Sources”
Lutz Mailänder, Head, Patent Information Section, World Intellectual Property Organization

“Keeping R&D Up to Date on Competitive IP Activity”
Sara Peters, R&D IP Strategy Grp, & Susan Jacobson, Patent Research Scientist, General Mills
“Learning from the Experts @ PIUG Conferences

PIUG 2016 Annual Conference
May 21-26, 2016, Vancouver, WA

“Patent Information: Our Continuing Quest For Quality”

“Moderated Q&A Panel on Patent Searcher Certification”
Andrea Davis (Nuvasive), Susanne Hantos (Davies Collison Cave), Chirag Shah (University of Illinois), Michael Wustmans (University of Bremen)

“Update from the European Patent Office (EPO)”
Daniel Shalloe, Head of Department - Events, Training, Publications at European Patent Office

“Quality at Source: Understanding the "Dirty Database" Syndrome”
Stephen Adams, Managing Director of Magister Ltd
Networking Opportunities @ PIUG Conferences
Connecting via eCommunications Network

• PIUG Website – www.piug.org
• PIUG Disc Forum/Wiki - wiki.piug.org
• PIUG LinkedIn Group - https://www.linkedin.com/groups/81931
• PIUG LinkedIn Company page https://www.linkedin.com/company/7944100
• PIUG Twitter - http://twitter.com/piug
Benefits – Learning & Networking Opportunities

• Users ask “Does anyone know...?” and engage in “what works, what doesn’t, tips on how to fix problems
• Users directly add to Forums, Blog, pages on Wiki
• Patent Offices communicate proposals and activities
• Vendors post products and services information
• Employers post job openings to target audience
• Knowledge base of useful patent information
• “Members Only” site in line with member benefits
Select Wiki Topics

Users ask questions

Brazilian Patents

Created by Monica L Weiss-Noien on Aug 23, 2013

Hi all,
Does anyone know how to find out if a patent has been applied for in Brazil? I checked the WO / EP family info in Orbit, Totalpatent and STN, but none lists a BR patent.
A related question is - how long does a BR patent take to publish once it's applied for? Is it the usual 18 months?

Thanks in advance,
Monica

"80% of technical information found only in patents" - is there proof of this?

Created by Margaret Rainey on Mar 25, 2014

This is a well-banded statistic on the internet - "80% of technical information is found only in patents". (the corollary being, "therefore you need to search patents" - no argument here). But I'm trying to find some definitive proof for this, the piece of research that everyone is apparently citing, because nobody seems to actually give the citation.

I can find presentations on the EPO website giving this figure as gospel, but with no research citation to support it. Everyone else seems to be quoting the EPO, and even ripping off their slides, which is an interesting take on copyright protection! I can find nothing on the WIPO website, or the European Commission website (other than EPO stuff), but their search engines aren't really letting me look for what I want to look for. So where did this 80% figure come from? And how do we know it's true?

If anyone can point me at original research proving the point, I'd be grateful. It's for a potential article for a general information professional audience (non-patent specialists), so they would expect proper citations if I'm spouting 'facts' at them.

thanks
Margaret

41 COMMENTS
Leveraging Patent Landscape Analysis and IP Competitive Intelligence

Created by Yateen Pargaoankar on Apr 19, 2016

Hi All,

I am pleased to be able to share a free link to my new World Patent Information publication. The article provides a usable framework and examples of IP competitive intelligence. The following link provides free access to the publication and the link is valid until May 11, 2016. I am happy to share that the article has very quickly become #1 in the most downloaded articles list from World Patent Information in the last 90 days.

Article title: Leveraging Patent Landscape Analysis and IP Competitive Intelligence for Competitive Advantage
Journal title: World Patent Information
Corresponding author: Mr. Yateen R. Pargaoankar, First author: Mr. Yateen R. Pargaoankar
Full bibliographic details: World Patent Information (June 2016), pp. 10-20
DOI information: 10.1016/j.wpi.2016.03.004
http://authors.elsevier.com/a/1S16jdA7THRB1

Feedback is always welcome.

I also take this opportunity to give a shout-out to the upcoming PIUG Annual 2016 conference. It is a wonderful must-attend event for patent professionals and I hope to see many of you there.

Yateen Pargaoankar
LinkedIn Profile: https://www.linkedin.com/in/yateen-pargaoankar/

Easily amused by Kind Codes

Created by Dominic DeMarco on May 31, 2016

Like many of you, I look at patents all day every day. As a result, it doesn’t take much to amuse me. The threshold is very low...

Today I have a big grin because I’m looking at my first K1 kind code for a US Patent! It’s for a patent that has been through the wringer, I mean an IPR proceeding. (I can’t tell you which patent! I’m looking at because that would be giving away secrets.)

Apparently the USPTO and WIPO have rolled out a whole series of new kind codes (those letters and numbers following a patent number) due to legal changes wrought by the American Invents Act of 2011. We now have F, J, K, and O codes. Who knew (other than Steven)?

Here’s the link to the new codes and what they mean: LINK.

Dominic
www.demarcoilp.com
PIUG announces training workshops & special awards

Select Wiki Topics


PIUG, Inc., The International Society for Patent Information Professionals, is pleased to announce that applications for the PIUG 2016 Brian Stockdale Memorial Award are now being accepted. The deadline for applying for the PIUG Brian Stockdale Memorial Award is February 5, 2016. If you've previously applied for the award and believe you still qualify, you are welcome to update the essay you submitted earlier so you can be considered for the 2016 award.

Deadline is approaching - 2016 Brian Stockdale Memorial Award for newcomer to patent information

2016 Stu Kaback Business Impact Award Winner Announcement

Award Winner Cynthia Gallagher and PIUG Chair Elsott Linder
Selection Committee members not pictured: Stephen Adams, Martha Talco, Susan Harris, and Sandra Unger
USPTO To Expand Law School Clinic Certification Program

Created by Elliott Linder on Jun 15, 2016

Program now accepting law school clinic submissions on a rolling basis

Washington – The United States Patent and Trademark Office (USPTO) announced that it opened the current Law School Clinic Certification Program (Program) to admit additional schools to commence participation in the Program. This Program allows law students to practice patent and/or trademark law before the USPTO under the guidance of a law school faculty clinic supervisor. Submissions from interested law school clinical programs will be accepted on a rolling basis until June 30, 2017. Applications from interested law school clinics will be examined for admission into the Program as they are received.

Students in both the patent and trademark portions of the Program can expect to draft and file applications and respond to Office Actions. Each law school clinical program must meet and maintain the requirements for USPTO certification in order for law school clinic students to practice before the USPTO.

The Program began in 2008 with 6 schools selected to allow students to practice before the USPTO in patents and/or trademarks. The Program expanded in 2010, 2012 and 2014. Currently 42 law school clinics participate in the Program, 17 clinics participate in both the patent and trademark portions of the Program, 19 clinics participate only in the trademark portion of the Program, and 6 clinics participate only in the patent portion of the Program.


For additional information and application submission guidelines, contact James M. Silbermann or Jennifer A. Harchick, by telephone at (571) 272-4097 or by e-mail at lawschoolinformation@USPTO.GOV.

Stay current with the USPTO by subscribing to receive e-mail updates. Visit our Subscription Center at www.uspto.gov/subscribe
STN e-Seminars in August

Created by Jim Brown on Aug 11, 2016

Hi everyone.

STN is running the following e-Seminars in August –

**Title:** EXCEL export, Roles, Superatoms and a Look into Indexing Policies: Best Practices for Searching DWPI, DWPII and DCR on new STN

**Abstract:** STN continuously improves the Derwent databases on the new STN platform. The ability to search Derwent superatoms in Derwent Markush Resource (DWPIM) and Derwent Chemistry Resource (DCR) databases, as well as refining substance results by using Derwent role indicators in cross-database searches with Derwent World Patents Index (DWPI) and Derwent World Patents Index (DWPIM) are the latest major improvements. The new Excel export including all hit structures is an ideal output format for substance and text search results. This e-Seminar will illustrate the best practices for incorporating these enhancements into your searching in the Derwent databases, enriched with explanations about the indexing of the value-added features directly from the producer Thomson Reuters.

**Date:** August 25, 2016

3:00 pm Europe Summer Time (Berlin, GMT+02.00)
2:00 pm GMT Summer Time (London, GMT+01.00)
9:00 am Eastern Daylight Time (New York, GMT-04.00)
8:00 am Central Daylight Time (Chicago, GMT-05.00)
6:30 pm India Time (Mumbai, GMT+05:30)

Created by Randolph Mohr, last modified on Aug 10, 2016

Amgen has a job posting for a Specialist Patents. Interested candidates may apply online by clicking on the following:

Amgen Inc.

Title: Specialist Patent #R-24793

Thousand Oaks, CA


Job Summary

The Specialist Patent will work within the Intellectual Property Law Group to define and conduct Intellectual Property (IP)-related information searches in a broad portfolio of therapeutic modalities in multiple therapeutic areas. The successful candidate will review and analyze search results, and present the findings to Amgen’s IP lawyers.

Responsibilities include, but are not limited to:

Communicating with Amgen IP lawyers in determining the scope and design of searches.

Conducting IP-related searches which include: freedom-to-operate, patentability, patent opposition/invalidity

Supporting due diligence work, monitoring competitor patent applications and patent families, and conducting legal status reviews.

Drafting reports that clarify and summarize search results and presenting the findings to Amgen IP lawyers.
Membership Benefits

• Conference materials from PIUG meetings
• PIUG sponsored salary surveys
• eNewsletter & Newsletter archives
• Reduced individual subscription rate to World Patent Information, Pharmaceutical Patent Analyst and the JSTOR digital resource.
• Access to PIUG membership directory
  * Reduced Annual Membership Fee for Emerging Countries - $50/year
  * Introductory Special Rate - $20/year if you register before Oct. 1, 2016 http://www.piug.org/membership
PIUG Functional Committees

- **Membership** – Seth Mendelson, Acting Chair
- **Member Relations Committee** – Suzanne Robins, Chair
- **Newsletter** – Vanessa Peña, Editor
- **Electronic Communications Committee** – Tom Wolff, Chair
- **Sponsorship Committee** – Jane Thompson, Chair
- **Education and Training Committee** – John Zabilski, Chair
- **Certification Committee** – Susanne Hantos and Ron Kaminecki, Co-Chairs
- **Partnerships and Patent Offices Committee** – Cynthia Barcelon-Yang and Stephen Adams, Co-Chairs
- **Bylaws Committee** – Martha Yates, Chair
- **Nominating and Election Committee** – Ken Koubek, Chair
Select Committee Highlights

• Electronic Communications Committee
• Education and Training Committee
• Partnerships and Patent Offices Committee
Electronic Communications Committee (ECC)
Tom Wolff, Chair

• Objective
  • Foster communication and collaboration within the global patent information users community

• Activities
  • PIUG Website – www.piug.org
  • PIUG Wiki, Discussion Forums, Blog – wiki.piug.org
  • PIUG LinkedIn Group – 378 registrants (as of 8/18)
  • PIUG Twitter – 1132 followers (8/18)
PIUG Electronic Communications Committee
Website/Wiki Upgrades

• PIUG Website
  • Now mobile-responsive
  • PIUG HomePage - News and Banner
  • Conference pages
    • PIUG-PIAC Asia Session
    • PIUG Conference Presentations (Members Only)

• PIUG Wiki
  • Major Confluence upgrade and redesign for improved and enhanced functionality
  • Mobile-responsive
  • Login with email address or username
PIUG Electronic Communications Committee
Social Media Initiatives

• Convene app for 2016 Annual Conference
  • Quick access to agenda items
  • Facilitate networking at the conference

• LinkedIn PIUG Group – A means for expanding PIUG membership and participation. 378 registrants—all PIUG members. Opening it to non-members is under discussion.
Education and Training Committee (ETC)  
John Zabilski, Chair

• **Objective**: Provide educational opportunities that improve the knowledge and searching skills of patent information professionals

• **Activities: 2015-2016**
  - PIUG Patent Searching Fundamentals
  - PIUG Freedom to Operate Fundamentals
  - Considering additional courses covering patent classification, legal status, or visualization for 2017
Education and Training Committee Activities

• PIUG Patent Searching Fundamentals
  at USPTO on March 30-31, 2016
  • Prestigious location
  • Convenient to public transportation
• Next offered Spring 2017 at the USPTO
Exploring options for delivering on-demand training materials

- Building a basic curriculum available on the website including:
  - Search fundamentals
  - Certification topics

- Considering offering intermediate to advanced webinars from contracted PIUG experts
Partnerships and Patent Offices Committee (PPOC)
Cynthia Barcelon-Yang (Co-Chair)
Stephen Adams (Co-Chair)

Objectives

• Combine the activities of the formerly dormant Patent Offices Committee with several outreach activities from other organizations like PDG, CEPIUG, LES, AIIP, etc. and the more recent collaboration with IPPH (Intellectual Property Publishing House), a division of the SIPO (State Intellectual Property Office) of China.

• Operate synergistically to cover many areas of common ground in relationships with other user groups and with the various international patent offices (eg, WIPO, EPO, USPTO).
Partnerships and Patent Offices Committee Activities

• PIUG-WIPO Partnership:
  • PIUG – accredited WIPO Observer.
  • PIUG is participating in the **WIPO LEGAL STATUS TASK FORCE** - formed by the Committee on WIPO Standards (CWS), to tackle the specific task of preparing a first draft WIPO standard on legal status information.
  • Progress has been slow, but encouraging
    • **Susanne Hantos** and **Stephen Adams** are representing PIUG and have been providing input to the process.
    • Patent Offices delegates are beginning to realise the needs of users and industry, and showing some flexibility to adapt their data to make it more understandable and easy to use.
• PIUG-USPTO Partnership:
  
  • Global Dossier – an IP5 initiative. USPTO approached PIUG about presenting Global Dossier and CPC workshops at PIUG conferences.
  
  • PIUG has been invited to participate at events hosted at the USPTO.

USPTO Software Partnership Meeting - Dec 5 2013

Created by Dominic DeMarco, last modified on Dec 10, 2013

The USPTO is breaking new ground and invited PIUG to participate as an invited speaker for the upcoming Software Partnership Meeting!

On December 5th, the USPTO is hosting the **Software Partnership Meeting with a focus on prior art searching**. PIUG member Lincoln Khan (LincolnIP) will represent us at the meeting and will be an active participant in a free-for-all Q and A session following his presentation. The meeting is open to all and will be broadcast via WebEx. For additional information or to register, please follow this LINK.

As an aside, we Americans have watched in mild jealousy as the EPO and WIPO have interacted with the private sector for years in the matter of prior art searching. I’m very excited that we are getting our chance and wish Lincoln the best of luck. Between the CPC user day last year (LINK), USPTO training sessions at our Annual meetings, keynote presentations from USPTO Directors, and this software partnership meeting, the knowledge sharing relationship between the USPTO and the PIUG has really improved.

**Edit (Dec. 9):** Unfortunately, Lincoln was unable to present and as a last minute substitute, I was inserted into the line up. The meeting went very well and I was happy to see a number of PIUG members in the live audience.

Here are the all the slides (All and just the PIUG slides 77-94 DeMarco):
Partnerships and Patent Offices Committee Activities

• PIUG-PIAC (IPPH/SIPO) Partnership:
  • PIUG is participating this year at the Patent Information Annual Conference of China (PIAC) hosted by Intellectual Property Publishing House (IPPH)

Objectives:
• Provide technically-strong patent information presentations/discussions at the PIAC conference
• Increase awareness of PIUG among PIAC attendees and hopefully incentivize them to become PIUG members
• Establish ongoing exchange of information between IPPH and PIUG
Join Patent Information Users Group to learn from the experts, share your experiences and network with patent information professionals worldwide!

* Reduced Annual Membership Fee for Emerging Countries - $50/year
* Introductory Special Rate - $20/year if you register (use discount code) before Oct. 1, 2016

http://www.piug.org/membership

Contact Cynthia Barcelon Yang (cynthia.yang@bms.com) or Qin Meng (qinmengbe@gmail.com) for Discount Code
Upcoming PIUG Conferences

www.piug.org
wiki.piug.org

• **PIUG 2016 Northeast Conference**
  26-28 September 2016
  Renaissance Woodbridge Hotel, Iselin, NJ, USA

• **PIUG 2017 Biotechnology Conference**
  27-28 February 2017
  Embassy Suites by Hilton Boston – Logan Airport, Boston, MA, USA

• **PIUG 2017 Annual Conference**
  20 – 25 May 2017
  Crowne Plaza Atlanta Perimeter at Ravinia, Atlanta, GA, USA
Thank you