

Search Methodology: As Important as the Tools and Databases

Global Patent Solutions

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As a leading provider of patent search services, Global Patent Solutions has always considered our proprietary search methodologies to be part of our “secret sauce” for high quality patent searching, in addition to our great staff. In the interest of improving patent search quality worldwide, we have recently decided to openly share our approach. In this workshop, we will present our methodologies for participants to compare and contrast to their own, thereby providing the audience with greater insight whether/how they may choose to modify and improve their own search approaches, regardless of the search tools and databases they utilize.

Who Should Attend: Any patent researcher who likes to learn new search methodologies. This session will introduce you to the Authoring, SAT and Bull’s-Eye search methodologies used by Global Patent Solutions.