Title: Part 1 - What's new in Orbit Intelligence?; Part 2 - FAMPAT FOUNDATIONS, Detecting and Repairing the Dysfunctional Family

Time and location:

Monday, October 26: 10:00am – 10:50am; Socio Virtual Conference App

Abstract:

Part 1 - Discover the most recent features of Orbit Intelligence improving the tool's performance, usability and content. Don't miss our new NPL database, US File Wrapper access, reassignment data and display and more!

Part 2 - Get a detailed look at quality assurance improvements added to Fampat family building process in 2020; with special attention to improving data quality.

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Presenter:

Part 1 – Daniela Hoyas, Questel; Part 2 – Linda Williams, Questel

Background:

Daniela Hoyas is a multilingual professional (Spanish-English-French) with experience in innovation, R&D and design in different industries. She specializes in IP research and analytics and in the use of statistical and qualitative methods to evaluate different metrics in products, markets, and patents.

She is a creative, proactive and detail oriented person, rigorous in analysis and clear in conclusions. During all my career she has worked with very diverse teams (different nationalities, cultures and disciplines), which has helped me develop very strong teamwork skills. She is capable of working in projects where observation, communication skills and the development of new methodologies are key.

She has an interdisciplinary background that combines different professional fields: Engineering with its scientific and technical foundation; Design with its research and innovation methodologies; and Humanities that help her give a social, cultural and human approach to all projects that she undertakes.

Linda Williams is the Content Product & Project Manager for Questel patent databases Conceptual and technical designer of Pluspat, Fampat and other patent databases at Questel. Senior database Analyst at Orbit (until its integration into Questel in 1999) for DWPI (then exclusive on Orbit) and other Derwent database products.