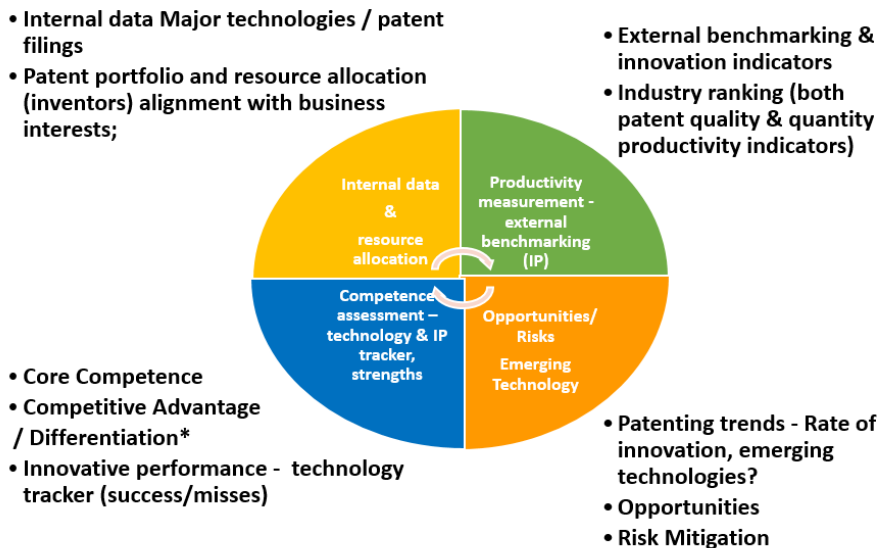# Patent Information and Intelligence that Managers Really Need….

Yateen Pargaonkar – Managing Partner, Riser IP, LLC

Patent Information & Intelligence That Managers Really Need..

Riser IP™

- **Internal data Major technologies / patent filings**
- **Patent portfolio and resource allocation (inventors) alignment with business interests;**

- **External benchmarking & innovation indicators**
- **Industry ranking (both patent quality & quantity productivity indicators)**

- **Core Competence**
- **Competitive Advantage / Differentiation***
- **Innovative performance - technology tracker (success/misses)**

- **Patenting trends - Rate of innovation, emerging technologies?**
- **Opportunities**
- **Risk Mitigation**

*Qualitative assessment rather than measurement

Further Reading: The Information Executives Truly Need - Peter F. Drucker HBR Jan-Feb 1995

Abstract:

Moving from the proverbial *data* to *information* to *competitive intelligence and insights* requires more than the latest artificial intelligence algorithm.
It requires:

    (a) CI analysis driven by IP savvy people with strategic intent,
    (b) A cost-effective workflow process with well-defined roles and responsibilities, and
    (c) Efficient use of appropriate technology.

The CI analysis enables informed decision-making for competitive advantage. This advanced workshop provides **lessons learned** for anyone transitioning to or expanding CI capabilities. The workshop provides a roadmap for designing early warning systems, among other topics. The workshop also advocates for both "IT driven statistical quantitative analytics" and "patent analyst driven qualitative analysis" with examples. Finally, the workshop provides an opportunity to discuss best practices and get answers to your questions.

A Riser IP TIPS^{TM} Workshop

Speaker Vitae:

Yateen Pargaonkar is the Managing Partner of Riser IP, LLC. Yateen's patent analysis and competitive intelligence experience includes roles of increasing responsibility in the Energy sector, Consumer Goods, Legal, Biotechnology, and Pharmaceuticals. Till recently, Yateen had leadership roles in Abbott Laboratories, Chevron Energy Technology Company, and at Procter & Gamble. He has also worked at different IP law firms and taught a course at UCSD on Patent Searching & Internet Research. Yateen has degrees in chemistry, biochemistry, and molecular biology, as well as three years of laboratory research experience at Columbia University. He is a registered U.S. Patent Agent, an editorial advisory member of the journal "World Patent Information" and an active member of PIUG.

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