

Sponsorship/Exhibitor Benefit Table for PIUG 2017 Northeast Conference

2017 Northeast Conference**	Donation amount (USD)	One 5-min. product review	Free^{##} Conference Registration	Exhibit Space	Recognition in Meeting Book as Sponsor	Recognition on conference website as Sponsor^{###}	Recognition as a workshop provider in meeting book and conference website	Attendee List in Advance
Platinum Sponsor	\$3000	Yes, at a time prior to morning break	1	One 6' table/ 2 chairs	<i>Two-full-page</i> ad as Platinum sponsor	Yes, with company description (if provided) and link to website	Yes	Yes
Gold Sponsor	\$2100 or in lieu, publish meeting books	Yes, at a time prior to lunch break	None	One 6' table/ 2 chairs	<i>One-full-page</i> ad as Gold sponsor	Yes, with company description (if provided) and link to website	Yes	Yes
Silver Sponsor	\$1400	Yes, at a time prior to afternoon break	None	One 6' table/ 2 chairs	<i>Half-page</i> ad as Silver sponsor	Yes, with link to website, but no company description	Yes	Yes
Bronze Sponsor	\$1100	No	None	One 6' table/ 2 chairs	No	Yes, with link to website, but no company description	Yes	No
Government, NGO or Non-profit Workshop provider (PIUG-sponsored workshop provider only with PIUG Board approval)	No donation amount	No	None	No	No	No	Yes	No

Rules & policies:

** In order to be a workshop provider in conjunction with the Northeast conference, the provider **must be a sponsor of the event or a government agency, NGO or non-profit organization**. If the workshop provider is a government agency, NGO or non-profit organization, a request to hold the workshop must be submitted for PIUG Board approval as the workshop will be deemed a PIUG sponsored workshop if the request is approved. All costs associated with holding a workshop including but not limited to venue rental, audio-visual needs, printing costs and refreshments **are borne by the workshop provider** and not the PIUG with the exception of a PIUG sponsored workshop.

Sharing of meeting registration badges is not permitted, regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference.

A sponsor's or exhibitor's company logo will be displayed on the PIUG website once **the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement** as a manually or digitally signed PDF email attachment, as a fax, or as a hard copy that bears the sponsor's/exhibitor's original signature in ink.