

Sponsorship/Exhibitor Benefit Table for PIUG 2020 Annual Conference

2020 Annual Conference	Donation Amount (USD)	One Plenary Session Speaker per Sponsor%	One 5-min. Product Review	Credit towards workshop# (USD)	Free## Conference Registration (Includes the one plenary session speaker %)	Exhibit Space	Recognition in Meeting Book as Sponsor	Recognition on Annual Conference Website as Sponsor/ Exhibitor###	Named as a Meal/Break Sponsor (assigned first come, first serve)	Power Supply	Attendee List in Advance	Mobile App
Gold Sponsor	\$15,000	One 30 - min slot on Mon.	Yes, at a time prior to Monday morning break	\$1,200	5	Two 6' tables/4 chairs	Full-page ad as Gold sponsor (and named on summary page)	Yes, with company description and link to website	Yes, welcome reception and lunches, collectively	One 15 amp/110 volt power strip	Yes	Longest banner ad duration
Silver Sponsor	\$11,500 (or in lieu, publish meeting book)	One 20 - min slot on Tue. or Wed.	Yes, at a time prior to Monday afternoon break	\$700	3	One 6' table/2 chairs	Half-page ad as Silver sponsor (and named on summary page)	Yes, with company description and link to website	Yes, breakfasts, collectively+	One 15 amp/110 volt power strip	Yes	Shorter banner ad duration
Bronze Sponsor	\$6,500	No	Yes, at a time prior to Tuesday lunch break	\$350	2	One 6' table/2 chairs	Quarter-page ad as Bronze sponsor (and named on summary page)	Yes, with company description and link to website	Yes, morning and afternoon breaks, collectively	One 15 amp/110 volt power strip	No	Shorter banner ad duration
Exhibitor Plus [^]	\$4,750	Possible, please approach the 2020 Program Committee	Yes, at a time prior to Tuesday break	Time is available for FREE subject to approval by PIUG Board and available space/time	2	One 6' table/2 chairs	No ad, but named on summary page	Yes, with link to website but no description of organization	No	One 15 amp/110 volt power strip	No	Shortest banner ad duration
Exhibitor	\$4,750	No	Possible, at a time prior to Wednesday lunch break	No credit, but time is available for a fee	1	One 6' table/2 chairs	No ad, but named on summary page	Yes, with link to website but no company/ organization description	No	One 15 amp/110 volt power strip	No	Shortest banner ad duration

Rules & policies:

% Each 2020 PIUG Annual Conference sponsor can only **have one "sponsored" plenary presentation** (if part of their sponsorship package) during the duration of the conference. **The person delivering the "sponsored" plenary presentation will use up one of the sponsor's free meeting registrations** (if part of their sponsorship package). However, if an employee of a PIUG 2020 Annual Conference sponsor submits an abstract that is assigned a slot in the program on technical merit, then that person will be awarded a speaker registration irrespective of their employment or affiliation with a PIUG 2020 Annual Conference sponsor. In the event that there are multiple abstract submissions from speakers who are all affiliated/employed by a single PIUG 2020 Annual Conference sponsor, but none of whom will be presenting the "sponsored" plenary talk, the Program Committee will pick, at most, **only one** of the submissions and only if the submission is considered of superior technical merit.

> Tuesday slots will be assigned to those Silver sponsors whose signed sponsorship agreements PIUG receives earliest.

>> An Exhibitor will only be offered a 5-minute product review slot **if** the company has signed an agreement as an exhibitor or sponsor for at least one other PIUG conference in 2020, **OR** the company has been an exhibitor at **both** the 2018 and 2019 PIUG Annual Conferences.

^ Exhibitor Plus is only available to a government agency, a NGO or a non-profit organization. If you select the Exhibitor Plus option, you must provide PIUG with a written statement that supports your eligibility. If it is determined that you do not qualify, you will be asked to select one of the other options.

+ May be upgraded to lunches, based on total spend.

The cost of **workshop time for the 2020 Annual Conference is \$1200/hr** and the minimum workshop duration is one hour. If a non-sponsor or non-exhibitor requests to hold a workshop, **a one-time participation fee of \$600** will be incurred **in addition to** the hourly rate of \$1200/hr. **Please note that all registered conference attendees may attend your workshop, including your competitors.** Additional workshop time in excess of the first hour may be available, depending on space and time, at the reduced rate of \$600/hr or \$300/half-hour for sponsors at the Bronze level or higher. Exhibitors (excluding Exhibitor Plus) and non-sponsors or non-exhibitors who wish to hold a workshop longer than one hour will not be eligible for the reduced rate of \$600/hr, but can hold a workshop that is longer than one hour subject to available space and time. For Exhibitor Plus, no workshop fee will be incurred, but the request to hold the workshop must be submitted to the PIUG Board for approval as it will be deemed a PIUG sponsored workshop if the request is approved. The workshop schedule will be set by the Workshop Coordinator and will depend on available space/time; host's preferred time will be accommodated if possible; there is no guarantee of non-compete time.

Sharing of meeting registration badges is not permitted, regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference.

A sponsor's or exhibitor's company logo will be displayed on the PIUG website once **the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement** as a manually or digitally signed PDF email attachment, as a fax, or as a hard copy that bears the sponsor's/exhibitor's original signature in ink.

Sponsorship/Exhibitor Benefit Table for PIUG 2020 Biotech Conference

2020 Biotech Conference**	Donation amount (USD)	One 5 - min. product review	Free Conference Registration	Exhibit Space	Recognition in Meeting Book as Sponsor	Recognition on conference website as Sponsor	Recognition as a workshop provider in meeting book and conference website	Attendee List in Advance	Mobile App
Gold Sponsor	\$4,500	Yes, at a time prior to morning break	1	One 6' table/ 2 chairs	<i>Two-full-page</i> ad as Gold sponsor	Yes, with company description (if provided) and link to website	Yes	Yes	Longest banner ad duration
Silver Sponsor	\$2,500 or in lieu, publish meeting books	Yes, at a time prior to lunch	None	One 6' table/ 2 chairs	<i>One-full-page</i> ad as Silver sponsor	Yes, with company description (if provided) and link to website	Yes	Yes	Shorter banner ad duration
Bronze Sponsor	\$1,600	Yes, at a time prior to lunch, if possible.	None	One 6' table/ 2 chairs	<i>Half-page</i> ad as Bronze sponsor	Yes, with link to website, but no company description	Yes	Yes	Shorter banner ad duration
Exhibitor	\$1,200	No	None	One 6' table/ 2 chairs	No	Yes, with link to website, but no company description	Yes	No	Shortest banner ad duration
Government, NGO or Non-profit Workshop provider (PIUG-sponsored workshop provider only with PIUG Board approval)	No donation amount	Possible, please approach the 2020 Program Committee	None	No	No	No	Yes	No	Shortest banner ad duration

Rules & policies:

** In order to be a workshop provider in conjunction with the Biotech conference, the provider must be a Sponsor or Exhibitor at the event or a government agency, NGO or non-profit organization. **If the workshop provider is a government agency, NGO or non-profit organization, a request to hold the workshop must be submitted for PIUG Board approval as the workshop will be deemed a PIUG sponsored workshop if the request is approved.** All costs associated with holding a workshop including but not limited to venue rental, audio-visual needs, printing costs and refreshments are borne by the workshop provider and not the PIUG with the exception of a PIUG sponsored workshop.

Sharing of meeting registration badges is not permitted, regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference.

A sponsor's or exhibitor's company logo will be displayed on the PIUG website once the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement as a manually or digitally signed PDF email attachment, as a fax, or as a hard copy that bears the sponsor's/exhibitor's original signature in ink.