

## PIUG 2022 CONFERENCES – SPONSOR & EXHIBITOR BENEFIT TABLES

### PLEASE NOTE the following:

- The on-site conferences will NOT be live-streamed to remote attendees
- Plenary presentations/workshops presented during the on-site conferences will be recorded and available for later playback
- We can accommodate a maximum of 4-5 Gold+Silver Sponsors with plenary speaking time included
- Sponsors/Exhibitors at the Annual On-Site Conference will have equivalent status for the Annual Virtual Conference
- Plenary Talks:
  - Gold** – one 30-min talk at **either** Annual On-Site **OR** Annual Virtual; **OR** one 20-min talk at both the Annual On-Site and the Annual Virtual (Sponsor choice among these options)
  - Silver** - one 20-min talk at **either** Annual On-Site **OR** Annual Virtual; **OR** one 15-min talk at both the Annual On-Site and the Annual Virtual (Sponsor choice among these options)
- Gold and Silver Sponsors will have their 5-minute product review scheduled during plenary time during both the Annual On-Site and the Annual Virtual Conference; the product review may be given live at the Annual On-Site Conference and should be pre-recorded for the Annual Virtual Conference
- Bronze Sponsors and Exhibitors may pre-record a product review which will be loaded into the meeting app and available to all Conference attendees
- Registered attendees of the Annual On-site Conferences will receive complimentary access to the Annual Virtual Conference (including workshops)
- Registered attendees of the Annual Virtual Conferences will receive complimentary access to the recorded portions (including workshops) of the Annual On-Site Conference; recordings will be available as soon as practical following the live presentations
- There will be a web app/online platform for the in-person Conferences; Sponsors/Exhibitors will be able to populate their space in the app with contact information, links, pdfs, pre-recorded videos and the like; there is no expectation that Sponsors/Exhibitors will be available virtually during the on-site Conferences (if any Sponsors/Exhibitors choose to be available for virtual consults/meetings during the on-site Conferences that is entirely their choice)
- The Annual Conference Exhibitor-Virtual Only level will be for participation in the Annual Conference virtual component only; there will be no corresponding participation in the Annual Conference On-Site component

**Please reach out to Jane Thompson (jane\_thompson@eisai.com) and Ken Koubek (admin@piug.org) if you need clarification on any of the above in order to make your Sponsorship decision.**

## PIUG 2022 Annual Conference

<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>EXHIBITOR (In-Person &amp; Virtual)</b>	<b>EXHIBITOR (Virtual Only)</b>
\$10000	\$7500 (or prepare the meeting book)	\$5000	\$3000	\$2000
4 free reg **	3 free reg **	2 free reg	1 free reg	1 free reg
\$1000 workshop credit #	\$750 workshop credit #	\$500 workshop credit #	available at \$1000/hr. (first hour) #	available at \$1000/hr. (first hour) #
1 30-min plenary talk <b>OR</b> 2 20-min plenary talks^^	1 20-min plenary talk <b>OR</b> 2 15-min plenary talks^^			
Pre-recorded “product review” /scheduled during plenary. (1 x 5 min)	Pre-recorded “product review” /scheduled during plenary. (1 x 5 min)	Pre-recorded “product review” /available in conference app (1 x 5 min)	Pre-recorded “product review” /available in conference app (1x 5 min)	Pre-recorded “product review” /available in conference app (1 x 5 min)
Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Exhibitor Logo on Conference Website	Exhibitor Logo on Conference Website
Exhibit Space at In-Person – max of 2 6' tables / 4 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	N/A
Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip	N/A
up to 2 full pages in PDF meeting book	up to full page in PDF meeting book	up to half page in PDF meeting book	Listed as Exhibitor in PDF meeting book	Listed as Exhibitor in PDF meeting book
max of 5 (total) push notifications / text reminders	max of 3 (total) push notifications / text reminders	max of 2 (total) push notifications / text reminders		
Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform
Lead Capture Available at cost.	Lead Capture Available at cost.	Lead Capture Available at cost.	Lead Capture Available at cost.	Lead Capture Available at cost.

**\*\*for Gold and Silver sponsors:** the speaker who delivers the guaranteed plenary talk must use one of the free registrations

### # Workshops:

Workshops may be scheduled concurrently depending on the number/duration of workshops requested; conflicts will be minimized and all workshops will be recorded for later playback by Conference attendees.

For Sponsors & Exhibitors: workshop time is available at \$1000/hr for the first hour; additional time may be available at \$500/hr or \$250/half hour.

For all others: depending on scheduling workshop time **may** be available for a fee of \$500 plus the applicable hourly fee (\$1000 first hour); please email [workshops@piug.org](mailto:workshops@piug.org) to enquire about availability.

^^Gold and Silver Sponsors – Sponsor may choose to give one talk of specified length during **either** the Annual On-site **or** the Annual Virtual Conference; Sponsor may choose to give two talks of specified length with one talk scheduled at each of the Annual On-site and Annual Virtual Conference

## PIUG 2022 Biotechnology Conference

<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>EXHIBITOR</b>
\$5000	\$3500 (or prepare the meeting book)	\$2500	\$1750
2 free reg	1 free reg	1 free reg	No free reg
“Product review”/scheduled during plenary. (1 x 5 min)	“Product review”/scheduled during plenary. (1 x 5 min)	“Product review”/available in conference app (1 x 5 min)	
Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Exhibitor Logo on Conference Website
Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs
up to 2 full pages in PDF meeting book	up to full page in PDF meeting book	up to half page in PDF meeting book	Listed as Exhibitor in PDF meeting book
max of 3 (total) push notifications / text reminders	max of 2 (total) push notifications / text reminders	max of 1 (total) push notification / text reminder	
Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform
Lead Capture Available at cost.	Lead Capture Available at cost.	Lead Capture Available at cost.	Lead Capture Available at cost.