



**Cynthia Barcelon Yang, Chair Doreen Alberts, Vice Chair**

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**Suzanne Robins, Edlyn Simmons and Heidi Stone, Directors**

PIUG 2010 Boston Biotechnology Meeting

**Wednesday, February 10, 2009**

**8:00 AM - 5:30 PM**

**Amgen, Inc.**

**360 Binney St.**

**Cambridge, MA 02139**

**(01)-(617)-444-5000**

**SPONSORSHIP ONLY AGREEMENT**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (**the “Company”) hereby agrees to sponsor the PIUG 2010 Boston Biotechnology Meeting, to be held onWednesday, February 10, 2009 at AMGEN, 360 Binney St, Cambridge MA (“the PIUG 2010 Boston Biotechnology Meeting”) at the sponsorship level checked below. The Company agrees to pay to Patent Information Users Group Incorporated (“PIUG”) the sponsorship fee corresponding to the sponsorship level checked below by January 15, 2010.

Sponsorship Level (Please check one)

Platinum Donation = $ 2500 (full page ad, 4 complimentary registrations, luncheon sponsor)

Gold Donation = $ 1500 (half a page ad, 3 complimentary registrations, breakfast sponsor)

Silver Donation = $ 1000 (quarter of a page ad, 2 complimentary registrations, breaks sponsor)

Bronze Donation = $ 500 (an eighth of a page ad and 1 complimentary registration)

All levels include the following benefits.

* Recognition as a Sponsor on the PIUG 2010 Boston Biotechnology Meeting web page, with company logo linked to company website
* Recognition as a Sponsor in the PIUG 2010 Boston Biotechnology Meeting book distributed to all attendees at the meeting
* Announcement on the PIUG Discussion Forum
* One (1) exhibit space **(Please note that due to space restrictions, we need to limit this to the first 6 sponsors. Thank you for your understanding)**
* Verbal acknowledgement during the introductory remarks
* One 5-minute product review slot for Platinum sponsors, placement to be determined
* Distribution of literature and promotional giveaways to conference participants for any sponsors who were not able to commit in time to get one of the six available exhibit spaces.
* Promotion (including the PIUG web site) of sponsor workshops related to the PIUG Meeting
* Complimentary registrations (number of registrations vary according to sponsorship level)

Authorized Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name and Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Web Address for Linking from the PIUG Meetings Page\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Please send completed form to:

Qin Meng ([qmeng@amgen.com](mailto:qmeng@amgen.com))

AMGEN

360 Binney St  
Cambridge, MA 02139

FAX: 617- 577-9913

Please submit your sponsorship payment and registration online on the PIUG website at [*http://www.piug.org/Biotech/2010/biotech10spon.php*](http://www.piug.org/Biotech/2010/biotech10spon.php)*.*

For payments using other than the **PIUG 123SignUp**, please contact Ken Koubek ([kennethkoubek@comcast.net](mailto:kennethkoubek@comcast.net))

Please note that acknowledgment of sponsorship and posting on the PIUG 2010 Boston Biotechnology Meeting page will not be done until the Sponsorship Fee is received by PIUG.

Final Deadline for receipt of all payments and completed agreements is **January 15, 2010.**