



2012 Annual Conference

April 28 - May 2, 2012

Denver Marriott City Center
Denver, CO

Saturday, April 28th, 2012

8:00 am	12:00 noon	Patent Law Basics for Patent Searchers (Edlyn Simmons) - FEE	Nat Hill
1:00 pm	5:00 pm	Multi-, Tri- and Bi- ; An Exercise in Lateral Thinking for the Patent Searcher. (Stephen Adams) - FEE	Nat Hill

Sunday, April 29th, 2012

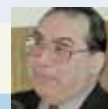
8:00 am	9:00 am	Introducing PatSeer and how you can use it for Patent Research Delivery (Gridlogics)	Pomeroy
8:00 am	11:00 am	Searching for Specific and Generic Structures in Derwent World Patents Index (DWPI) on STN	Mattie Silks
9:00 am	11:00 am	Analysis & Visualization with BizInt Smart Charts and VantagePoint (BizInt/Search Technology)	Nat Hill
9:30 am	10:30 am	New Mile High features in PatBase (Minesoft)	Pomeroy
11:00 am	2:00 pm	Best IP Practices using Orbit.com - A new approach to Patent Landscaping (Questel)	Colorado F
2:00 pm	3:30 pm	Enhanced Research, Analysis and Visualization Capabilities to Streamline Your Workflow and Improve Decision Making (Thomson Reuters)	Mattie Silks
4:00 pm	5:30 pm	PIUG Business Meeting (<i>All PIUG members are encouraged to attend</i>)	Colorado F
6:15 pm	7:00 pm	First-Time Attendees Welcome Reception. <i>Sponsored by PIUG</i>	Colorado A-E
7:00 pm	9:00 pm	Welcome Reception for All Meeting Attendees / Exhibits Open. <i>Sponsored by PIUG</i>	Colorado A-E

Monday, April 30th, 2012

7:30 am	8:30 am	Breakfast. <i>Sponsored by STN</i>	Colorado A-E
8:30 am	9:00 am	Welcome – <i>Anthony Trippe, PIUG Chair, 3LP Advisors</i> Brian Stockdale Award Presentation – <i>Edlyn Simmons, Simmons Patent Information Service, LLC</i> Proclamation – <i>Anthony Trippe</i>	Colorado F
9:00 am	9:40 am	Keynote Presentation – Why I Hate Patents. <i>Jason Mendelson, Managing Director, Foundry Group</i>	
9:40 am	10:10 am	Break. <i>Sponsored by Search Technology.</i>	Colorado A-E
Session A – Patent Analytics (Chair - Anthony Trippe)			Colorado F

10:10 am	11:50 am	Enabling New Search and Discovery via In-line Tagging of Patent Full Text. <i>Stephen Boyer, IBM Almaden Research Center.</i> Strategic Analysis of Large Portfolios Using Patent Quality and Relevance Statistics. <i>Elvir Causevic, Ocean Tomo.</i> Highly Scalable Techniques for Document to Document Comparison. <i>Brian Cleary, The Interllective.</i> The Role of Agile Text Mining in Patent Search and Analysis. <i>David Milward, Linguamatics.</i>	
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11:50 am	12:00 noon	Product Updates (Questel, Thomson Reuters)	
12:00 noon	1:00 pm	Lunch (Tribute to Stu Kaback and PIUG Service Award Presentations.) <i>Lunch sponsored by PIUG.</i>	Colorado A-E



Session B – Visualization I (Chair - Kartar Singh Arora)

1:00 pm	2:15 pm	Landscaping Beyond Analysis and Visualization: Strategic Business Integration. <i>Tom Briscoe, Dako and Ric Snead, Thomson Reuters</i> If You Can't Use It, Why Do It? Tailoring Client-Specific IP Analysis & Visualization. <i>Barry Brager, Perception Partners, Inc.</i> Patent Landscape for Large Scale Biological Sequence Comparisons. <i>Denis Bayada, GenomeQuest, Inc.</i>	Colorado F
2:15 pm	2:30 pm	Product Updates (BizInt Solutions, STN, Search Technology/VantagePoint)	
2:30 pm	3:00 pm	Break. <i>Sponsored by INTELLIXIR.</i>	Colorado A-E

Session C – Future of Searching (Chair - Jane List)

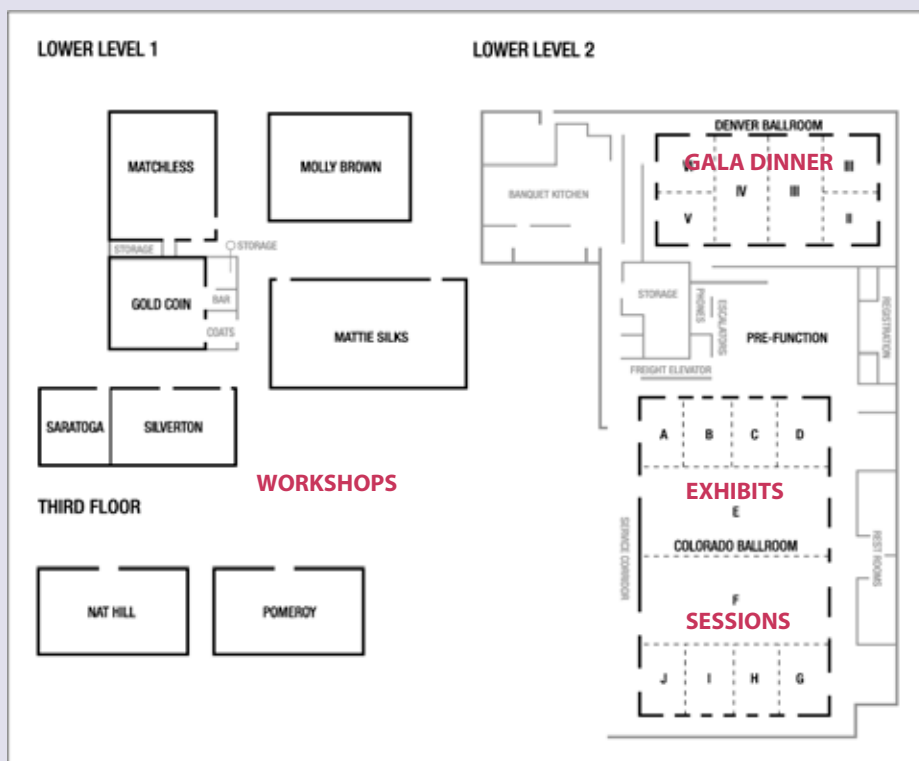
3:00 pm	4:40 pm	Landscape Analysis of Patent Space Based on Biological/Chemical Entities. <i>W. Scott Spangler, IBM Almaden Research Center.</i> Inherent Document Value. <i>Jenny Qiu, Patentics.com</i> Use of Network Patent Analysis for Advanced Analysis of Patent Data. <i>Mike Lloyd, Griffith Hack.</i> From Map-making to Exploration: Navigating Patent Landscapes at the Speed of Thought. <i>Tyron Stading, Innography, Inc.</i>	Colorado F
4:40 pm	5:00 pm	Product Updates (TPRI, INTELLIXIR, Minesoft, Dialog)	
7:00 pm	PIUG Gala Dinner and Celebration of IPI Award Recipient Stephen Adams		Denver Ballroom



Tuesday, May 1st, 2012

7:15 am	8:15 am	Breakfast. <i>Sponsored by PIUG</i>	Colorado A-E
8:15 am	8:30 am	Product Updates (IET Inspec, Dolcera, EPO)	
Session D – Visualization II (Chair - Anthony Trippe)			Colorado F
8:30 am	10:10 am	Visualizing Innovation Networks for Competitive Advantage. <i>Nicole Quenneville, The Boston Consulting Group.</i> Patent Analysis and Visualization: Today's Challenges and Opportunities. <i>Nils Newman, Search Technology, Inc.</i> Micro Level Patent Analysis and Visualization of Sequence Data. <i>Praguna Singh Sambyal and Ashish Nawani, Evalueserve.</i> Beyond the Search Engine: Using Text Mining and Visualization to Explore and Organize Large Patent Document Sets. <i>Michael Baycroft, IFI CLAIMS Patents Services.</i>	
10:10 am	10:30 am	Product Updates (The Intellectual, Magister, LexisNexis, SureChem)	
10:30 am	11:00 am	Break. <i>Sponsored by Minesoft</i>	Colorado A-E
Session E – Patent Office Updates (Chair - Ron Kaminecki)			Colorado F
11:00 am	12:15 pm	Patent Office Updates. <i>Marla Grossman, Coalition for Patent and Trademark Dissemination</i> Case Law Update and Changes to the Board. <i>Rick Neifeld, Neifeld IP Law, PC.</i> CPC: EPO and USPTO's Joint Cooperative Patent Classification System. <i>Jerry Lorengo, USPTO.</i>	
12:15 pm	12:30 pm	Product Updates (Patentics, Parthys, Lighthouse IP)	
12:30 pm	1:30 pm	Lunch. <i>Sponsored by Thomson Reuters</i>	Colorado A-E
1:30 pm	3:30 pm	Product Showcase - Exhibit Room Open. <i>Sponsored by PIUG</i>	Colorado A-E
Session F – Global Patent Offices (Chair - Jennifer Yancy)			Colorado F
3:30 pm	5:10 pm	Information Resources of the Eurasian Patent Office (EAPO). <i>Khabibullo Fayazov, EAPO.</i> Researching Russian Patents. <i>Aleksandr Belinskiy, Patent Information Consultant.</i> EPO's Role from Raw Data to User Insight. <i>Johannes Schaaf, EPO.</i> Open Data: A Quest for the Holy Grail or a Wild Goose Chase? <i>Daniel Shalloe, EPO.</i>	Colorado F
5:10 pm	5:30 pm	Product Updates (GLTaC, GenomeQuest, E-merge Tech, GenericsWeb)	
6:30 pm		PIUG Committee Meetings over Dinner	

Denver Marriott City Center
 1701 California Street
 Denver, Colorado 80202
 1-303-297-1300



Wednesday, May 2nd, 2012

7:30 am	8:30 am	Breakfast. <i>Sponsored by PIUG</i>	Colorado A-E
8:30 am	8:45 am	Product Updates (NGB Corporation IP Research Institute, IFI Claims, Linguamatics)	Colorado F
Session G – Applied Technology I (Chair - Zhifu Shu)			Colorado F
8:45 am	10:25 am	No Patent Left Behind - a Prerequisite in Biomedical Competitive Intelligence. <i>Parthiban Srinivasan, Parthys Reverse Informatics.</i> New Software Developments on Chemical Information Extraction from Patent Documents and Markush Structure Analysis. <i>Wei (David) Deng, ChemAxon LLC.</i> Using IP Legal Status as a Competitive Intelligence Tool. <i>John Arenivar, 3M Company.</i> The Emerging Field of Antibody-drug Conjugates: New Opportunities for Cross-discipline Searching. <i>Leah Sandvoss, Manager - Patent Searching & Information, Pfizer, Inc.</i>	
10:25 am	10:35 am	Product Updates (Patent Insight Pro, WIPO)	
10:35 am	11:00 am	Break. <i>Sponsored by PIUG</i>	Colorado A-E
Session H – Applied Technology II (Chair - Zhifu Shu)			Colorado F
11:00 am	12:20 pm	Utilizing Patent Analytics for Competitive Advantage & Decision Making. <i>Bob Stembridge, Thomson Reuters</i> Preparing Data for Analysis and Visualization from Multiple Patent Databases. <i>John Willmore, BizInt Solutions, Inc.</i> Patent Cartography Redesigned: A New Generation of Patent Mapping Tools. <i>Miguel Iglesias, Questel</i>	
12:20 pm	12:30 pm	Product Updates	
12:30 pm	1:30 pm	Lunch (including Bingo Card drawing). <i>Sponsored by Questel.</i>	Colorado A-E
Session J – Professionalism I (Chair - A.J. D'Ambra)			Colorado F
1:30 pm	2:45 pm	Managing Customer Expectations in Analysis and Visualization Projects. <i>Matthew McBride, Science IP.</i> Patent Informationist at the US National Institutes of Health. <i>Josh Duberman, NIH Library.</i> From After Dark to Google Dark: A Search Odyssey. <i>Kristine Atkinson, Boston Scientific Corporation.</i>	
2:45 pm	3:15 pm	Break. <i>Sponsored by PIUG</i> (last chance for exhibits)	Colorado A-E
Session K – Professionalism II (Chair - Lucy Akers)			Colorado F
3:15 pm	4:50 pm	Is Prior Art Valuable Service? A Corollary to Searcher Certification. <i>Robert Grantham, Reveal-IP LLC</i> One Step Closer Towards a Certification Scheme for the Patent Information Professional. <i>Susanne Hantos, Davies Collison Cave</i> Determining the Strength of a Patent. <i>Ron Kaminecki, Patent Attorney</i>	
4:50 pm	5:00 pm	Closing Remarks – <i>Anthony Trippe, PIUG Chair, 3LP Advisor</i>	

Thursday, May 3rd, 2012

9:00 am	4:00 pm	STN Patent Forum	Colorado B/C
9:00 am	10:00 am	INTELLIXIR System v7.2: Main and New Features	Colorado G/H
10:30 am	11:30 am	BlitzClassify: How to classify 5,000 patents in a day...accurately (Dolcera)	Colorado G/H

