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Workshop: Enhanced Patent Analysis Using the Ocean Tomo Suite of Software Solutions

This workshop will provide a demonstration of Ocean Tomo's research software solutions, including the Ocean Tomo PatentRatings® 2.0 system, the new PatentMarking™ notification platform, and OTI.com.

Workshop attendees will also have access to sample PatentRatings Due Diligence Reports (DDR's), as well as IPQ® and Relevance Reports.

Date: Tuesday, May 4, 2010

Time: 4:00-5:00pm

Location: Pickersgill Room

Email PIUGWorkshop@OceanTomo.com to register for our workshop.

PatentRatings

The Ocean Tomo PatentRatings 2.0 system is the most advanced web-based patent data, rating and analysis platform designed for objectively assessing patent quality, relative value, relevant patents and technologies, competition, and competitive trends. The market validated system is used by major global corporations among the top 100 IP holders. From individual patents and patent portfolios, to technology sectors and companies, the PatentRatings 2.0 system provides unparalleled strategic insight and analysis.

Built upon patented methodologies (U.S. Patent No. 6,556,992) derived from assessing the entire universe of U.S. issued patents, with over 50 discrete patent attributes validated by market participants, the PatentRatings 2.0 system shows interrelationships among all U.S. patents with a numerical relevance score. No other analysis and research tool combines patent quality metrics with other competitive portfolio assessment on a single accessible platform. The PatentRatings 2.0 system is offered as a subscription or through individual reports.

PatentMarking

Ocean Tomo's PatentMarking notification platform provides free, public information linking products and services to the patents that comprise them. A revolutionary patent research and management tool, PatentMarking.com contains three types of information about patents as they relate to products:

- (O) Observed - information provided generally by the public
- (V) Validated - information provided by Ocean Tomo or a trusted affiliate
- (R) Reported - information provided by the product manufacturer or service provider

OTI.com

Established jointly by Ocean Tomo and the Intellectual Property Exchange International (IPXI), OTI is a community-driven, comprehensive source of global Intellectual Property-based market information.

OTI provides IP, finance, business, and media professionals an all-inclusive online platform containing the latest IP news and market pricing. OTI's research tools and global patents and transaction data help drive intelligent business decisions in a highly competitive global economy.

Contact PIUGWorkshop@OceanTomo.com to register