

## Sponsorship/Exhibitor Benefit Table for PIUG 2017 Annual Conference

2017 Annual Conference	Donation Amount (USD)	One Plenary Session Speaker per Sponsor <sup>%</sup>	One 5-min. Product Review	Credit towards workshop <sup>#</sup> (USD)	Free <sup>###</sup> Conference Registration (Includes the one plenary session speaker <sup>%</sup> )	Exhibit Space	Recognition in Meeting Book as Sponsor	Recognition on Annual Conference Website as Sponsor/Exhibitor <sup>###</sup>	Named as a Meal/Break Sponsor (assigned first come, first serve)	Internet Lines	Attendee List in Advance, plus non-plenary-time access to semi-private meeting space
Emerald Sponsor	\$13500	One 30-min slot on Mon.	Yes, at a time prior to Monday morning break	\$1500 (1.5 hr time slot credit for non-compete time slot)	5	Two 6' tables/4 chairs	<i>Full-page</i> ad as Emerald sponsor (and named on summary page)	Yes, with company description and link to website	Yes, welcome reception and lunches, collectively	3 lines and one 15 amp/110 volt power strip	Yes
Sapphire Sponsor	\$11500 (or in lieu, publish meeting book)	One 20-min slot on Tue. or Wed. <sup>&gt;</sup>	Yes, at a time prior to Monday afternoon break	\$1000 (1.0 hr time slot credit for concurrent time slot)	3	One 6' table/2 chairs	<i>Half-page</i> ad as Sapphire sponsor (and named on summary page)	Yes, with company description and link to website	Yes, breakfasts, collectively+	2 lines and one 15 amp/110 volt power strip	Yes
Amethyst Sponsor	\$6250	No	Yes, at a time prior to Tuesday lunch break	\$500 (0.5 hr time slot credit for concurrent time slot)	2	One 6' table/2 chairs	<i>Quarter-page</i> ad as Amethyst sponsor (and named on summary page)	Yes, with company description and link to website	Yes, morning and afternoon breaks, collectively	1 line and one 15 amp/110 volt power strip	No
Exhibitor Plus <sup>^</sup>	\$4500	Possible, please approach the 2017 Program Committee	Yes, at a time prior to Tuesday lunch break	Concurrent time available for FREE subject to approval by PIUG Board and available space/time	2	One 6' table/2 chairs	No ad, but named on summary page	Yes, with link to website but no description of organization	No	1 line and one 15 amp/110 volt power strip	No
Exhibitor	\$4500	No	Possible, at a time prior to Wednesday lunch break <sup>&gt;&gt;</sup>	No credit, but concurrent time available for a fee <sup>#</sup>	1	One 6' table/2 chairs	No ad, but named on summary page	Yes, with link to website but no company/organization description	No	1 line and one 15 amp/110 volt power strip	No

### Rules & policies:

<sup>%</sup> Each 2017 PIUG Annual Conference sponsor can only **have one "sponsored" plenary presentation** (if part of their sponsorship package) during the duration of the conference. The **person delivering the "sponsored" plenary presentation will use up one of the sponsor's free meeting registrations** (if part of their sponsorship package). However, if an employee of a PIUG 2017 Annual Conference sponsor submits an abstract that is assigned a slot in the program on technical merit, then that

person will be awarded a free speaker registration irrespective of their employment or affiliation with a PIUG 2017 Annual Conference sponsor. In the event that there are multiple abstract submissions from speakers who are all affiliated/employed by a single PIUG 2017 Annual Conference sponsor, but none of whom will be presenting the "sponsored" plenary talk, the Program Committee will pick, at most, **only one** of the submissions and only if the submission is considered of superior technical merit.

> Tuesday slots will be assigned to those Sapphire sponsors whose signed sponsorship agreements PIUG receives earliest.

>> An Exhibitor will only be offered a 5-minute product review slot **if** the company has signed an agreement as an exhibitor or sponsor for at least one other PIUG conference in 2017, **OR** the company has been an exhibitor at **both** the 2015 and 2016 PIUG Annual Conferences.

^ Exhibitor Plus is only available to a government agency, a NGO or a non-profit organization. If you select the Exhibitor Plus option, you must provide PIUG with a written statement that supports your eligibility. If it is determined that you do not qualify, you will be asked to select one of the other options.

+ May be upgraded to lunches, based on total spend.

# The cost of **workshop time for the Annual Conference is \$1000/hr** and the minimum workshop duration is one hour. If a non-sponsor or non-exhibitor requests to hold a workshop, **a one-time participation fee of \$500** will be incurred **in addition** to the hourly rate of \$1000/hr. **Please note that all registered conference attendees may attend your workshop, including your competitors.** Additional workshop time in excess of the first hour may be available, depending on space and time, at the reduced rate of \$500/hr or \$250/half-hour for sponsors at the Amethyst level or higher. Exhibitors (excluding Exhibitor Plus) and non-sponsors or non-exhibitors who wish to hold a workshop longer than one hour will not be eligible for the reduced rate of \$500/hr, but can hold a workshop that is longer than one hour subject to available space and time. For Exhibitor Plus, no workshop fee will be incurred, but the request to hold the workshop must be submitted to the PIUG Board for approval as it will be deemed a PIUG sponsored workshop if the request is approved.

## **Sharing of meeting registration badges is not permitted**, regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference.

### A sponsor's or exhibitor's company logo will be displayed on the PIUG website once **the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement** as a manually or digitally signed PDF email attachment, as a fax, or as a hard copy that bears the sponsor's/exhibitor's original signature in ink.