

**Sponsorship/Exhibitor Benefit Table for 2015 Annual Conference**

<b>2015 Annual Conference</b>	<b>Donation Amount (USD)</b>	<b>One Plenary Session Speaker/Sponsor<sup>%</sup></b>	<b>One 5-min. Product Review</b>	<b>Credit towards workshop<sup>#</sup> (USD)</b>	<b>Free<sup>##</sup> Conference Registration</b> (includes the one plenary session speaker <sup>%</sup> )	<b>Exhibit Space</b>	<b>Recognition in Meeting Book as Sponsor</b>	<b>Recognition on Annual Conference Website as Sponsor<sup>###</sup></b>	<b>Named as a Meal Sponsor</b> (assigned first come, first serve)	<b>Internet Lines</b>	<b>Attendee List in Advance</b>
Emerald Sponsor	\$15000	One 30-min slot on Mon.	Yes	\$1500  (1.5 hr time slot credit for non-compete time slot)	3	Two 6' tables/4 chairs	One full-page ad as Emerald sponsor (and named on summary page of meeting book)	Yes, with company description and link to website	Yes, lunch or welcome reception	3 lines and one 15 amp/110 volt power strip	Yes
Sapphire Sponsor	\$11500 (or in lieu, publish meeting book)	One 20-min slot on Tue. or Wed.	Yes	\$1000  (1.0 hr time slot credit for concurrent time slot)	2	One 6' table/2 chairs	One ½ page ad as Sapphire sponsor (and named on summary page of meeting book)	Yes, with company description and link to website	Yes, breakfast+	2 lines and one 15 amp/110 volt power strip	No
Amethyst Sponsor	\$6250	No	Yes	\$500  (0.5 hr time slot credit for concurrent time slot)	1	One 6' table/2 chairs	¼ page ad as Amethyst sponsor (and named on summary page of meeting book)	Yes, with company description and link to website	Yes, morning or afternoon break	1 line and one 15 amp/110 volt power strip	No
Exhibitor Plus <sup>^</sup>	\$4500	Possible, please approach 2015 Program Committee	Yes	Concurrent workshop time available for FREE subject to approval by PIUG Board and available space and time	1	One 6' table/2 chairs	No ad, but named on summary page of meeting book	YES, with link to website but no description of organization	No	1 line and one 15 amp/110 volt power strip	No
Exhibitor	\$4500	No	No	No credit, but concurrent workshop time available for a fee <sup>#</sup>	None	One 6' table/2 chairs	No ad, but named on summary page of meeting book	YES, with link to website but no company or organization description	No	1 line and one 15 amp/110 volt power strip	No

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Gala Dinner Wine Sponsor	\$3500	No	No	No credit, but concurrent workshop time available for a fee <sup>#</sup>	None	None	No ad, but named on summary page of meeting book	Yes, with link to website but no company or organization description	Yes, as gala dinner wine sponsor	None	No

### **Rules & policies:**

<sup>%</sup> Each 2015 PIUG annual conference sponsor can only **have one "sponsored" plenary presentation** (if part of their sponsorship package) during the duration of the conference. The **person delivering the "sponsored" plenary presentation will use up one of the sponsor's free meeting registrations** (if part of their sponsorship package). However, if an employee of a 2015 PIUG annual conference sponsor submits an abstract that is assigned a slot in the program on technical merit then that person will be awarded a free speaker registration irrespective that they are employed or affiliated with a 2015 PIUG annual conference sponsor. In the event that there are multiple abstract submissions from speakers who are all affiliated/employed by a single 2015 PIUG annual conference sponsor, but none of whom will be presenting the "sponsored" plenary talk, the Program Committee will pick, at most, **only one** of the submissions and only if the submission is considered of sufficient technical merit.

<sup>^</sup>Exhibitor Plus is only available to a government agency, a NGO or a non-profit organization. If you select the Exhibitor Plus option, you must provide PIUG with a written statement that supports your eligibility. If it is determined that you do not qualify, you will be asked to select one of the other options.

<sup>+</sup> May be upgraded to lunch, based on total spend, to avoid doubling up breakfast sponsors.

<sup>#</sup> The cost of **workshop time for the annual conference is \$1000/hr** and the minimum workshop duration is one hour. If a non-sponsor or non-Exhibitor requests to hold a workshop, a **one-time participation fee of \$500** will be incurred **in addition** to the hourly rate of \$1000/hr. **Please note that all registered conference attendees may attend your workshop, including your competitors.** Additional workshop time in excess of the first hour may be available, depending on space and time, at the reduced rate of \$500/hr or \$250/half-hour for sponsors at the Amethyst level or higher. Exhibitors (excluding Exhibitor Plus) and non-sponsors or non-Exhibitors who wish to hold a workshop longer than one hour will **not** be eligible for the reduced rate of \$500/hr, but can hold a workshop that is longer than one hour subject to available space and time. For Exhibitor Plus, no workshop fee will be incurred, but the request to hold the workshop must be submitted to the PIUG Board for approval as it will be deemed a PIUG sponsored workshop if the request is approved.

**##Sharing of meeting registration badges is not permitted,** regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference.

**###** A sponsor's or exhibitor's company logo will be displayed on the PIUG website **once the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement** as a signed email attachment or as a fax. Please note that the PIUG does need to receive by mail the signed agreement that bears the sponsor's/exhibitor's original signature in ink.