October 11, 2012

Dear prospective sponsor or exhibitor,

On behalf of the PIUG Board of Directors, we would like to invite you to participate in the 2013 PIUG Conferences. We are pleased to provide sponsorship or exhibitor opportunities at all three of our conferences as listed below:

- PIUG Biotech Conference in Cambridge, Massachusetts at Amgen Inc. on February 26, 2013;
- PIUG Annual Conference in Alexandria, Virginia from April 27-May 2, 2013; and the
- PIUG Northeast Conference in New Brunswick, New Jersey, October 2013 (actual date TBD).

If you have not previously sponsored a PIUG conference, and you would like to sponsor one or more of the 2013 conferences, please review the accompanying 2013 Sponsorship Benefits table for the particular conference(s) of interest. If you have previously sponsored one or more PIUG conferences, we will be in contact with you shortly as you will be eligible for a discount as a token of our gratitude for your continued and generous support.

Sponsorships are available on a first come, first served basis. Sponsorship preferences will be considered and assigned in the order that applications are received. Choice of lunch and breakfast dates for the Annual Conference will be on a first paid, first served basis. Sponsorships and participation as an Exhibitor/Exhibitor Plus are not considered secure until PIUG has received and confirmed acceptance of your signed Sponsorship/Exhibit Agreement which will be provided to you once PIUG is aware of your sponsorship choices.

In order to select your preferred sponsorship options, please complete the attached sponsorship request form and sponsorship calculation sheet. Please send the completed forms to PIUG by email or fax as indicated on the sheet. We will then send to you a Sponsorship/Exhibit Agreement for your review and signature.
The Patent Information Users Group, Inc. (PIUG), the International Society for Patent Information, is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever-increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members excelling in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

PIUG has over 700 members in 30 countries, including 440 patent information professionals directly involved in corporate patent searching, 60 patent information professionals working in law firms and 125 patent information consultants. PIUG members are employed to conduct patentability, freedom to operate, and validity patent searches for Fortune 500/multi-national companies, several leading universities and major intellectual property law firms. PIUG has a very active discussion list with over 1300 subscribers world-wide. For more information, see [www.piug.org](http://www.piug.org).

Patent Information Users Group, Inc. (PIUG, Inc.) is a nonprofit corporation registered in Michigan, USA. Its Employer Identification Number (EIN) is 38-3449639. Payments made to PIUG may or may not be tax deductible as ordinary and necessary business expenses. Please consult your local tax advisor. All payments must be received in U.S. dollars.

If you have any questions concerning the sponsorship opportunities for 2013, please do not hesitate to contact us. We sincerely thank you for your decision to support PIUG.

Yours truly,

Jane Thompson          Cynthia Yang
PIUG Sponsorship Chair   Director at Large
Jane_Thompson@eisai.com   cynthia.yang@bms.com
2013 PIUG Sponsorship/Exhibitor Request

Company ________________________________________________________________

Contact Person __________________________________________________________

Address __________________________________________________________________

City, State, Postal Code ____________________________________________________

Phone ___________________________ Fax ________________________________

Email ________________________________________________________________

Please print this page and indicate the package or events in which you would like to participate. Once complete, please return via email to Jane_Thompson@eisai.com or fax to +1-302-660-3276. Upon receipt, a Sponsorship/Exhibit Agreement will be sent for your review and signature.

<table>
<thead>
<tr>
<th>□ Annual Emerald</th>
<th>□ Biotech Platinum</th>
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<td>□ Annual Exhibitor Plus</td>
<td>□ Biotech Government or NGO Agency</td>
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Reason(s) for eligibility (ExhibitorPlus/Government/NGO Agency):

Website:

| □ Annual Exhibitor |
Sponsorship Payment Calculation Sheet

2013 Annual Conference $__________

2013 Biotech Conference +$__________

2013 Northeast Conference +$__________

Additional Workshop Time (for Amethyst or higher sponsor; $500/hr or $250/half hour) +$__________

Workshop Time (for Exhibitor or Exhibitor Plus $1000/hr or $500/half hour) +$__________

Total Due: =$__________

Please send the completed sponsorship request form and calculation sheet to Jane Thompson at: Jane_Thompson@eisai.com or fax: 1-302-660-3276

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Newark, DE 19711

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