September 24, 2013

Dear prospective sponsor or exhibitor,

On behalf of the PIUG Board of Directors, we would like to invite you to participate in the 2014 PIUG Conferences. We are pleased to provide sponsorship or exhibitor opportunities at all three of our conferences as listed below:

• PIUG Biotech Conference in Cambridge, Massachusetts at Genzyme Corp. on February 25, 2014;

• PIUG Annual Conference at the Hyatt Regency Orange County Hotel, Garden Grove, California from April 28-May 1, 2014; and the

• PIUG Northeast Conference at the Heldrich Hotel, New Brunswick, New Jersey, from September 29-October 1, 2014.

If you have not previously sponsored a PIUG conference, and you would like to sponsor one or more of the 2014 conferences, please review the accompanying 2014 Sponsorship Benefits table for the particular conference(s) of interest. If you have previously sponsored one or more PIUG conferences, we will be in contact with you shortly as you will be eligible for a discount as a token of our gratitude for your continued and generous support.

Sponsorships are available on a first come, first served basis. Sponsorship preferences will be considered and assigned in the order that applications are received. Choice of lunch and breakfast dates for the Annual Conference will be on a first paid, first served basis. Sponsorships and participation as an Exhibitor/Exhibitor Plus are not considered secure until PIUG has received and confirmed acceptance of your signed Sponsorship/Exhibit Agreement which will be provided to you once PIUG is aware of your sponsorship choices.

2014 Sponsorship/Exhibitor Levels***:

2014 PIUG Annual Conference
Emerald $25000.00
Diamond $17500.00  
Sapphire $12500.00  
Amethyst $ 6250.00  
Exhibitor Plus $ 4500.00  
Exhibitor $ 4500.00  

2014 PIUG Biotech Conference  
Platinum $3000.00  
Gold $1900.00  
Silver $1300.00  
Bronze $ 900.00  

2014 PIUG Northeast Conference  
Platinum $3000.00  
Gold $1900.00  
Silver $1300.00  
Bronze $ 900.00  

***Please note that sponsorship may entitle the sponsor to one or more free conference registrations but the sharing of meeting registration badges is not permitted irrespective of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference. Please see the enclosed sponsorship benefits table for more details.

In addition, it will be possible for a non-sponsor or non-exhibitor of the 2014 PIUG Annual conference to hold a workshop in conjunction with the annual conference. For more details, please see the accompanying sponsorship benefits table for the annual conference.

In order to select your preferred sponsorship options, please complete the attached sponsorship request form and sponsorship calculation sheet. Please send the completed forms to PIUG by email or fax as indicated on the sheet. We will then send to you a Sponsorship/Exhibit Agreement for your review and signature.

Once the PIUG has received your signed Sponsorship/Exhibit Agreement by email, fax or mail, your organization's logo and description will be displayed on the conference website in accordance with the attached Sponsorship/Exhibit Benefits table. Please note that it is your responsibility to provide a high resolution JPEG, EPS OR PDF file (at least 600Kb) of your company logo. Please do not send “ai” files. For the PIUG conference website, a web-quality logo (20 kb) is acceptable. Please also note that the PIUG **must** receive by mail the signed agreement that bears your original signature in ink.

The Patent Information Users Group, Inc. (PIUG), the International Society for Patent Information, is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research
and analysis skills, and to provide appropriate recognition for its members excelling in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

PIUG has over 700 members in 30 countries, including 440 patent information professionals directly involved in corporate patent searching, 60 patent information professionals working in law firms and 125 patent information consultants. PIUG members are employed to conduct patentability, freedom to operate, and validity patent searches for Fortune 500/multi-national companies, several leading universities and major intellectual property law firms. PIUG has a very active discussion list with over 1300 subscribers world-wide. For more information, see www.piug.org.

Patent Information Users Group, Inc. (PIUG, Inc.) is a nonprofit corporation registered in Michigan, USA. Its Employer Identification Number (EIN) is 38-3449639. Payments made to PIUG may or may not be tax deductible as ordinary and necessary business expenses. Please consult your local tax advisor. All payments must be received in U.S. dollars.

If you have any questions concerning the sponsorship opportunities for 2014, please do not hesitate to contact us. We sincerely thank you for your decision to support PIUG.

Yours truly,

Jane Thompson
PIUG Sponsorship Chair
Jane.Thompson@eisai.com

Cynthia Yang
Sponsorship Committee Member
cynthia.yang@bms.com

Denise Fobare-Deponio
Sponsorship Committee Member
dfobare@amgen.com

Patent Information Users Group Inc.
40 E. Main Street, #1438
Newark, DE 19711

Tel: 1-302-660-3275
Fax: 1-302-660-3276
2014 PIUG Sponsorship/Exhibitor Request

Company ___________________________________________ _______________________
Contact Person ____________________________________ ___________________
Address ___________________________________________ _______________________
City, State, Postal Code __________________________ _______________________
Phone ______________________________ Fax __________ __________________
Email _____________________________________________ _______________________

Please print this page and indicate the package or events in which you would like to participate. Once complete, please return via email to Jane_Thompson@eisai.com or fax to +1-302-660-3276. Upon receipt, a Sponsorship/Exhibit Agreement will be sent for your review and signature.

<table>
<thead>
<tr>
<th>□ Annual Emerald</th>
<th>□ Biotech Platinum</th>
<th>□ Northeast Platinum</th>
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<tr>
<td>□ Annual Diamond</td>
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<tr>
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<tr>
<td>□ Annual Amethyst</td>
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<tr>
<td>□ Annual Exhibitor Plus</td>
<td>□ Biotech Government NGO or Non-profit</td>
<td>□ Northeast Government/NGO or Non-profit</td>
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</tbody>
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Reason(s) for eligibility (ExhibitorPlus/Government/NGO Agency):

Website:

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<tr>
<th>□ Annual Exhibitor</th>
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Payment Calculation Sheet

2014 Annual Conference  $________
2014 Biotech Conference  +$________
2014 Northeast Conference  +$________

First Hour of Workshop Time at Annual Conference
($1000/hr for first hour for all workshop providers excluding Exhibitor Plus)  +$________

Workshop Participation Fee
($500 for non-sponsor or non-Exhibitor of 2014 annual conference; NO participation fee for Exhibitors or Sponsors)  +$________

Additional Workshop Time (subject to available space and time)
($1000/hr for Exhibitor or non-sponsor or non-exhibitor and only $500/hr or $250/half hour for Amethyst sponsor or higher)  +$________

Total Due  =$________

Please send the completed sponsorship request form and calculation sheet to Jane Thompson at: Jane_Thompson@eisai.com or fax: 1-302-660-3276

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