

# Essential Patent Search Techniques For IP Professionals

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## Abstract

Build a strong foundation of essential patent information and techniques for effective patent searching.

Learn necessary patent law concepts, bibliographic search skills including ways to identify expert witnesses, comprehensive keyword approaches for specific search types, and basics of alternative strategies including classification, citation and semantic searching.

While this course is ideal for newer searchers including paralegals and patent agents it also provides a strong refresher for more experienced IP professionals. Included are practical applications and opportunities to reinforce concepts with interactive search examples.

Some of what is included in this course:

- Types and parts of patent publications
- Basics of U.S. Patent Law
- Essential International Patent Law
- Patent timelines covering publication stages
- Identifying patent search resources
- Database coverage, content and structure
- Search approaches including bibliographic, keyword, classification, citation, full-text and indexed content
- Building comprehensive search statements using search operators and command language techniques including nesting, truncation, wildcards and stemming
- Contrasting search features across free and commercial resources
- Necessary steps for different search types: Patentability, Freedom to Operate and Validity
- Practical search examples and opportunities to apply these techniques

## Biography

Previously **John** held several positions for over 40 years at Chemical Abstracts Service (CAS), a division of the American Chemical Society (ACS, including indexing (database building), development (database creation), training and consulting on how to search for patent information. John has provided onsite and online training in the agrochemical, biotech, chemical, pharma and polymer areas for many organizations including 3M, AbbVie, Corteva, Dow, Eli Lilly, Lubrizol, P&G, Pfizer and multiple universities. Some of his personal milestones include training at 10 patent offices around the world, contributing to presentations for the WIPO Technology Innovation Support Centers (TISC), and presenting at AALL, ACS, PIUG, SLA and world online meetings including the China Patent Annual Conference in Beijing. John is a Registered U.S. Patent Agent and a Qualified Patent Information Professional (QPIP).