



# PIUG 2009 Annual Conference

May 2-7, 2009  
Hyatt Regency San Antonio  
San Antonio, Texas

## Saturday, May 2<sup>nd</sup> 2009

1:00 pm	2:30 pm	Creating Combined Reports with BizInt Smart Charts for Patents	Live Oak
1:00 pm	2:00 pm	Web 2.0 Tools and Processes for Patent Research (Dolcera)	Pecan
2:00 pm	3:00 pm	Markush Space Investigation and its Relevance to Intellectual Property Analysis (DecrIPt)	Blanco
3:15 pm	4:15 pm	New developments at Sumobrain	Pecan
3:15 pm	5:15 pm	TotalPatent™ – Using Boolean and Semantic Search	Live Oak

## Sunday, May 3<sup>rd</sup> 2009

10:30 am	11:30 pm	The 3M Move to QPAT: Case Study of a Corporate Transition and Implementation (Questel)	Live Oak
11:30 pm	12:30 pm	Lunch. <i>Hosted by Questel.</i>	
12:30 pm	1:30 pm	From Charts to Smarts: Affordable Visualizations for Extraction of IP Intelligence. (Questel)	
2:00 pm	3:15 pm	Strategies for Improving Your Patent Research and Information Management with Derwent	Chula Vista
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG members are encouraged to attend)</i>	Rio Grande West
6:15 pm	7:00 pm	First Time Attendee and PIUG Volunteers Welcome Reception. <i>Sponsored by PIUG</i>	Garden Terrace
7:00 pm	9:00 pm	<b>Welcome Reception for all Meeting Attendees / Exhibits Open. <i>Sponsored by PIUG</i></b>	Regency (Ctr/West)

## Monday, May 4<sup>th</sup> 2009

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Regency (Ctr/West)
8:00 am	8:35 am	Welcome – <i>Cynthia Barcelon Yang, PIUG Chair, Bristol Myers Squibb</i> Brian Stockdale Award Presentation – <i>Edlyn Simmons, The Procter and Gamble Co.</i> Opening Remarks – <i>Kartar Singh Arora, Program Chair, BASF</i>	Regency East
8:35 am	9:20 am	Keynote Address – <i>Dennis Crouch, University of Missouri Law School</i>	
9:20 am	9:45 am	The Information Retrieval Facility – <i>John Tait, IRF</i>	
9:45 am	10:00 am	Product Reviews (CPA, Questel, Thomson Reuters)	
10:00 am	10:30 am	Break. <i>Sponsored by Minesoft</i>	Regency (Ctr/West)
10:30 am	11:55 am	<b>Going Beyond Borders and Other Challenges</b>	Regency East
		Opening Remarks – <i>John Arenivar, 3M Co.</i> Why IP and R&D Matter During Recessionary Periods – <i>Giles Newman, Thomson Reuters Legal</i> Toward Greater Internationalism in Patent Information – <i>Elliott Linder, Questel</i> Quality – Key Factor in the Professional Information Workflow – <i>Sabine Brünger-Weilandt, FIZ-Karlsruhe</i>	
11:55 am	12:15 am	Product Reviews (BizInt Solutions, CAS, Lexis Nexis, FIZ Karlsruhe)	
12:15 pm	1:30 pm	Lunch. <i>Sponsored by Thomson Reuters</i>	Rio Grande Ballroom
1:30 pm	3:00 pm	<b>Panel Discussion on Recent Changes to Rules and Practices at the USPTO</b>	Regency East
		Chairperson – <i>Martin Goffman, Sequence Base Corp</i> Panel – <i>Ron Kaminecki, Dialog; Rick Neifeld, Neifeld LLC</i>	
3:00 pm	3:15 pm	Product Reviews (EPO, WIPO, TPRI)	
3:15 pm	3:45 pm	Break. <i>Sponsored by Search Technology/VantagePoint</i>	Regency (Ctr/West)
3:45 pm	4:00 pm	PIUG Service Awards	Regency East
4:00 pm	5:20 pm	Patent Information from non-English Speaking Regions	Regency East
		Opening Remarks – <i>Bruce Mason, CibaVision</i> Asian Patent Chemistry Information – <i>Brian Sweet, ACS</i> Administrative Protection of Pharmaceuticals in China - <i>Aleksander Belinsky, Sanofi-Aventis</i> Searching Chinese Patent Literature - <i>Chris Smyth, Evaluserve</i> China - the State of Innovation and Why US Companies Need to Stay Vigilant - <i>Bob Stenbridge, Thomson Reuters</i>	
5:20 pm	5:30 pm	Product Reviews (Dialog, GenomeQuest)	Regency East
6:30 pm		<b>IPI Award Dinner. <i>Sponsored by Thomson Reuters and PIUG</i></b> Cocktails at 6:30 pm (cash bar), Dinner at 7:15 pm	Rio Grande Ballroom



Tuesday, May 5 <sup>th</sup> 2009			
7:00 am	8:00 am	Breakfast. <i>Sponsored by Chemical Abstracts Service</i>	Regency (Ctr/West)
8:00 am	9:45 am	<b>Updates from Patent Offices</b>	Regency East
		Opening Remarks – <i>Stephen Adams, Magister Ltd</i> Updates from WIPO – PATENTSCOPE - <i>Andrew Czajkowski, WIPO</i> Patent Information Beyond Europe - <i>Richard Flammer and Daniel Shalloe, EPO</i> Other Patent Offices and Open Discussion	
9:45 am	10:00 am	Product Reviews (INTELLIXIR, DecriPT, Minesoft)	
10:00 am	10:30 am	Break. <i>Sponsored by INTELLIXIR</i>	Regency (Ctr/West)
10:30 am	11:55 am	<b>Some Legal Aspects of Patent Information</b>	Regency East
		Opening Remarks - <i>Steve Mitchell, TPR International</i> A View from Inside the Bar - Patent Information in Law Libraries (Part 1) - <i>Lucy Curci-Gonzalez, Kenyon &amp; Kenyon</i> A View from Inside the Bar - Patent Information in Law Libraries (Part 2) - <i>Paulette Toth, Kirkland &amp; Ellis LLP</i> Some Lessons from Patent Searching - <i>Jon Cavicchi, Franklin Pierce Law Center</i> Some Lessons from Patent Searching - Part 2 - <i>Stanley Kowalski, Franklin Pierce Law Center</i>	
11:55 am	12:15 pm	Product Reviews (Dolcera, GLICI, IFI CLAIMS, GVK Biosciences)	
12:15 pm	1:30 pm	Lunch. <i>Sponsored by Questel</i>	Rio Grande Ballroom
1:30 pm	2:05 pm	<b>Other Items Beyond Borders</b>	Regency East
		Opening Remarks – <i>Jane Thompson, Eisai</i> Patent Portfolio Optimization: Vital in today’s economic climate - <i>Rich Kolar, CPA Global</i>	
2:05 pm	2:30 pm	Product Reviews (Patent Eagle, RWS, Search Technology, SumoBrain)	
2:30 pm	6:00 pm	Exhibit Room open for Product Reviews	Regency (Ctr/West)
3:30 pm	4:00 pm	Break. <i>Sponsored by FIZ Karlsruhe</i>	
4:00 pm	5:00 pm	Minesoft Update on PatBase and Other Products	Regency East
4:00 pm	5:00 pm	Learning and Sharing: Getting the most out of the PIUG Wiki	Llano
7:45 pm		<b>IFFI Play and Dessert Reception</b>	Rio Grande Ballroom
Wednesday, May 6 <sup>th</sup> 2009 — Morning			
7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Regency (Ctr/West)
8:00 am	10:00 am	<b>When Analysis and Visualization is not your Forte</b>	Regency East
		Opening Remarks – <i>Anthony (Tony) Trippe, 3LP Advisors</i> Enhancing Patent Landscape Analysis with Visualization Output - <i>Yun Yun Yang, BMS</i> Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management - <i>Andy Gibbs, Patent Café</i> Beyond Record Borders – The Next Generation of Patents Reports - <i>Diane Webb, BizInt Solutions</i> Patent Sequence Dashboard - <i>Lakshmikant Goenka, B Manikandan, Dolcera</i> Searching Beyond Patents - <i>Erik Reeves, Sumobrain &amp; FreePatentsOnline</i>	
10:00 am	10:30 am	Break. <i>Sponsored by GenomeQuest</i>	Regency (Ctr/West)
10:30 am	12:00 noon	<b>Roundtable Discussion: Challenges and Opportunities Facing Patent Information Analysts and Providers in this Economic Downturn</b>	Regency East
		Chairperson: <i>Lucy Akers, Bristol Myers Squibb</i> Participants – <i>Orlando Fuentes, Questel; Ford Khorsandian, Technology &amp; Patent Research (TPR) International; Adrienne Shanler, Shanler Information LLC</i>	
12:00 pm	1:30 pm	Lunch (including Bingo Card drawing) <i>Sponsored by Computer Patent Annuities (CPA)</i>	Rio Grande Ballroom

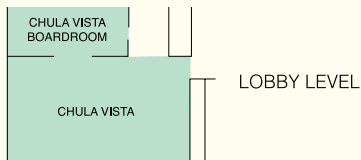


**Wednesday, May 6<sup>th</sup> 2009 — Afternoon**

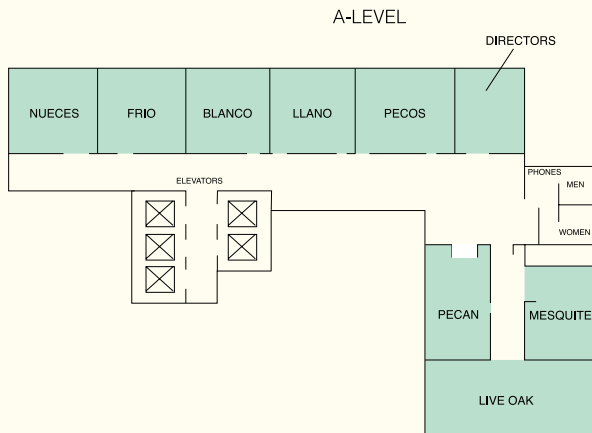
1:30 pm	2:55 pm	<b>Some Ways to Cope with Beyond Borders</b> Opening Remarks – <i>Zhifu Shu, ExxonMobil</i> Lessons from the PIUG WIKI and Discussion Forum – <i>Thomas Wolff, Wolff Information Consulting</i> Patent 102 - Part Two of a Basic Patent Primer – <i>Ron Kaminecki, Dialog</i> Semantic & Boolean Searching: The Best of Both Worlds - <i>Michael Hudelson, LexisNexis</i>	Regency East
3:00 pm	3:30 pm	Break. <i>Sponsored by SumoBrain</i> (last chance for exhibits)	Regency (Ctr/West)
3:30 pm	4:55 pm	<b>Beyond Your Area of Expertise</b> Opening Remarks - <i>Thomas Wolff, Wolff Information Consulting LLC</i> The How, Why, and When of Accelerated Examinations: A Searcher’s Perspective - <i>Dominic Demarco, Demarco IP</i> Use of the Inventor Field in Patent Searching – <i>Henry (Hal) Murray, ExxonMobil</i> Chemical Structure Searching for Non-chemists - <i>David Gange, Sandy Burcham</i> Impact assessment of In re Bilski - <i>Samir Raiyani and Lakshmi Kant Goenka, Dolcera; Roy Zimmermann, Medtronic</i>	Regency East
4:55 pm	5:10 pm	Closing Remarks – <i>Doreen Alberts, PIUG Vice Chair, Theravance</i>	

**Thursday, May 7<sup>th</sup> 2009**

8:00 am	9:00 am	Learning and Sharing: Getting the Most out of the PIUG Wiki.	Nueces
9:30 am	10:30 am	<i>Thomas Wolff, Wolff Information Consulting LLC</i>	
11:00 am	12 noon	(three similar sessions)	
9:00 am	4:00 pm	STN Patent Forum	Live Oak
11:30 am	2:30 pm	Automating Patent Analysis: Tricks, Tips & Techniques from Around the World. <i>Barry Brager, Perception Partners. FEE</i>	Frio
9:30 am	10:30 am	The INTELLIXIR System at Work	Blanco
9:30 am	10:30 am	Recent innovations in Sequence Searching and Analysis using GenomeQuest	Pecan
9:30 am	10:30 am	Doing More with Less: How efficient analysis can improve your vantage point on information. Search Technology/VantagePoint	Chula Vista
11:00 am	12 noon	WIPO Patent Information Products—Latest Developments.	Blanco



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**Hyatt Regency San Antonio**

ADDRESS 123 Losoya Street, San Antonio, Texas  
 PHONE 210-222-1234  
 WEB [www.sanantonioregency.hyatt.com](http://www.sanantonioregency.hyatt.com)

