



**Patent Information Users Group, Inc.**  
The International Society for Patent Information

Cynthia Yang, Chair  
Ginger DeMille, Secretary

Doreen Alberts, Vice Chair  
Ken Koubek, Treasurer

Suzanne Robins, Edlyn Simmons and Heidi Stone, Directors

**PIUG 2009 Annual Conference**  
**An International Conference for Patent Information Professionals**

***“Searching for Patents beyond Your Borders”***

*Saturday, May 2 to Thursday, May 7, 2009*  
*Hyatt Regency, San Antonio, Texas*

Dear PIUG Members:

Now is the member exclusive period for registering for the meeting. Registration will open to the general public on **March 13, 2009**.

As many of you know, the PIUG Annual Conference is a great opportunity to network with colleagues from around the world, visit vendors to learn about enhancements and suggest improvements, stay up to date on best practices, learn of new software and new products, attend workshops given by leaders in the fields, get involved in the patent information profession, and share one's knowledge with other patent information professionals.

This year's theme **“Searching for Patents beyond Your Borders”** will aim to offer views from patent information professionals and others who have worked in areas considered beyond borders for patent information. The conference will provide many opportunities for discussion and part of Tuesday afternoon will be dedicated to visiting the exhibit hall. Many workshops will also be held in conjunction with this meeting (before and after the technical sessions).

The PIUG 2008 meeting drew an enthusiastic group of over 390 people to our three-day technical session in Crystal City, Virginia USA. Over 18% of the attendees were international; that is, more than 70 attendees came from Australia, Austria, Brazil, Canada, China, Denmark, France, Germany, India, Israel, Italy, Japan, Netherlands, the Russian Federation, Singapore, South Korea, Sweden, Switzerland, and the United Kingdom.

At our 2009 Annual Conference we will be entering our third decade of PIUG! We look forward to seeing you in San Antonio, Texas.

**Registration**

Two Easy Ways to Register in Advance

1. **On the Web**

Use the [online registration process](#) and pay by Visa, MasterCard, Discover, Personal or Corporate American Express credit cards.

## 2. **By Mail**

Obtain a printable form as either a Microsoft Word or Adobe pdf document. **Before sending payment be sure to read all the instructions below on this registration page** (or included on the printable registration forms). Mail the completed form and payment (check or money order only) to:

PIUG Annual Meeting  
PO Box 7596  
Newark, DE 19714-7596

*Please allow seven to ten business days for processing of form.*

Early Bird Registration is available through March 27, 2009. The fee is \$375 for people who join or renew PIUG membership and \$450 for non-members. On March 28, the meeting registration fee is \$550 for members and non-Members as long as space is available. Please register using the attached form or register online at <http://www.piug.org/2009/an09reg.php>.

**Registration Fees are not refundable after April 4, 2009.** All changes, substitutions and cancellations must be made in writing and faxed to (330) 963-0319 or e-mailed to [piugannual@experient-inc.com](mailto:piugannual@experient-inc.com) . Substitutions may be made without penalty.

### **Registration includes:**

- PIUG Business Meeting, Sunday afternoon, May 3.
- First-Time Attendees Reception, Sunday night, May 3
- Welcome Reception, Sunday night, May 3.
- IPI-Award Ceremony & Dinner, Monday night, May 4
- Conference breakfasts, lunches, and refreshments during meeting breaks, Monday – Wednesday, May 4 – 6.
- IFFI Players Production and dessert reception, Tuesday, May 5

### **PIUG would like to thank the following companies and organizations for generously providing support for this year's conference!**

- Thomson Reuters
- Questel
- Computer Patent Annuities
- LexisNexis
- BizInt Solutions
- FIZ Karlsruhe
- GenomeQuest
- Intellixir
- Minesoft, Ltd.
- Patents Online, LLC
- Search Technology/Vantage Point
- SumoBrain
- Technology & Patent Research International, Inc
- DecrIPt
- Dialog
- Dolcera
- European Patent Office
- IFI Patent Intelligence
- RWS Group
- WIPO

Please visit <http://www.piug.org/2009/an09sponsors.php> for an updated list of sponsors.

## Technical Session – Preliminary Agenda

Monday-Wednesday, May 4-6, 2009

The conference will feature world-renowned experts on patent information for technology research and planning, for legal organizations, and for overall corporate IP management (technology licensing and related activities). The conference will include many opportunities for discussion and part of Tuesday afternoon will be dedicated to visiting the exhibit hall. Many workshops will also be held in conjunction with this meeting (before and after the technical sessions).

### Monday, May 4, 2009\*

#### Opening Session

[Welcome](#) – Cynthia Barcelon Yang, PIUG Chair, Bristol-Myers Squibb

[Brian Stockdale Award Presentation](#) – Edlyn Simmons, Director-at-large PIUG, The Procter & Gamble Co.

[Opening Remarks](#) – Kartar Singh Arora, Program Chair, BASF Corporation

[Keynote Address](#) – Professor Dennis Crouch, University of Missouri Law School

[The Information Retrieval Facility: the Bridge between Intellectual Property and Information Retrieval Research](#) – John Tait, Chief Scientific Officer, Information Retrieval Facility

#### Session Theme: Going beyond Borders and Other Challenges

Chairperson – Ginger DeMille, USPTO

[Why IP & R&D Matter During Recessionary Periods](#) – David Brown, President, IP Solutions, Thomson Reuters Legal

[Toward Greater Internationalism in Patent Information: A Provider-Vendor Perspective and Approach](#) – Elliot Linder, Questel

[Quality - Key Factor in the Professional Information Workflow](#) – Sabine Brünger-Weilandt, President and CEO, FIZ Karlsruhe

#### Panel Discussion on Recent Changes to USPTO Practices

Chairperson – Marty Goffman, Sequence Base Corporation

Participants – Rouger (Ric) Henschel, Foley & Lardner; Ron Kaminecki, Dialog; Rick Neifeld, Neifeld PLC

#### Session Theme: Patent Information from non-English Speaking Regions

Chairperson – Bruce Mason, CibaVision

[Asian Patent Chemistry Information: Coverage Expansions for a Global Audience](#) – Brian Sweet, Chemical Abstracts Service

[Administrative Protection of Pharmaceuticals in China](#) – Aleksandr Belinskiy, sanofi-aventis

[Searching Chinese Patent Literature: the Need For and a Benchmarking of Patent Data Providers](#) – Chris Smyth, Evaluserve

[China – the State of Innovation and Why US Companies Need to Stay Vigilant](#) – Bob Stembridge, Thomson Reuters

\* Five-minute sponsor product reviews will be interspersed throughout the technical sessions on Monday and Tuesday.

**Tuesday, May 5, 2009\***

**Session Theme: Updates from Patent Offices**

Chairperson – Stephen Adams, Magister Ltd.

[Patent Information Beyond Europe](#) – Richard Flammer and Daniel Shalloe, EPO Vienna

[Updates from WIPO – PATENTSCOPE](#) – Andrew Czajkowski, WIPO Vienna

[Updates from Other Patent Offices](#) – TBA

**Session Theme: Some Legal Aspects of Patent Information**

Chairperson – Steve Mitchell, TPR International

[A View from Inside the Bar - Patent Information in Law Libraries](#) – Lucy Curci-Gonzalez, Kenyon & Kenyon LLP

[A View from Inside the Bar - Patent Information in Law Libraries – Part 2](#) – Paulette Toth, Kirkland and Ellis LLP

[Some Lessons from IP Law](#) – Jon Cavicchi, Professor & Intellectual Property Librarian Franklin Pierce Law Center

[TBA](#) – Dr. Stanley P. Kowalski, Scholar in Residence, Franklin Pierce Law Center

**Session Theme: Other Items Beyond Borders**

Chairperson – TBA

[TBA](#) – Shepherd Smith, Computer Patent Annuities (CPA) Global

Product Reviews in the Exhibit Room (afternoon)

Workshops (afternoon)

\* Five-minute sponsor product reviews will be interspersed throughout the technical sessions on Monday and Tuesday.

**Wednesday, May 6, 2009**

**Session Theme: When Analysis and Visualization of Patent Information is not your Forte**

Chairperson – Anthony (Tony) Trippe

[Enhancing Patent Landscape Analysis with Visualization Output](#) – Yun Yun Yang, Bristol-Myers Squibb

[Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management](#) – Andy Gibbs, PatentCafe

[Beyond Record Borders](#) – The Next Generation of Patents Reports – Diane Webb, BizInt

[Patent Sequence Dashboard](#) – Lakshmikant Goenka, Dolcera

[Searching Beyond Patents](#) – Erik Reeves, Sumobrain & FreePatentsOnline

**Roundtable Discussion: Challenges and Opportunities Facing Patent Information Analysts and Providers in this Economic Downturn**

Chairperson – Lucy Akers, Bristol-Myers Squibb

[Panel Participants](#) – Orlando Fuentes, Questel; Adriene Shanler, Shanler Information LLC

**Session Theme: Some Ways to Cope with Beyond Borders**

Chairperson – Alison Taylor

[Lessons from the PIUG WIKI and Discussion Forum](#) – Thomas Wolff, Wolff Information Consulting

[Patents 102](#) – Part Two of a Basic Patent Primer – Ron Kaminecki, Dialog

[The Application of Machine Translation in Patent Data Deep-processing & Powerful Search Engine Development](#) – Yanhuai Liu, Beijing East Linden

[Semantic & Boolean Searching: The Best of Both Worlds](#) – TBA, LexisNexis

**Session Theme: Beyond Your Area of Expertise**

Chairperson – Thomas Wolff, Wolff Information Consulting

[The How, Why, and When of Accelerated Examinations: A Searcher's Perspective](#) – Dominic Demarco, Demarco IP

[Use of the Inventor Field in Patent Searching](#) – Henry (Hal) Murray, ExxonMobil

[Chemical Structure Searching for Non-chemists](#) – Sandy Burcham, David Gange

[Impact Assessment of In re Bilski](#) – Roy Zimmermann, Medtronic; Samir Raiyani, Dolcera; Lakshmikant Goenka, Dolcera

[Closing Remarks](#) – Doreen Alberts, PIUG Vice Chair, Theravance Inc.

Please visit the Program Agenda website at <http://www.piug.org/2009/an09prog.php> for more updates.

## Preliminary Workshop Schedule

The following workshops are being offered in conjunction with the PIUG 2009 Annual Conference. Please note that you must register separately for each workshop. As space is limited please register early. Early bird registration deadline for workshops is March 31. Regular registration fees apply thereafter or until the workshop fills up. Workshop schedule is subject to change.

### Saturday, May 2

1-3 – BizInt – [Creating Reference Rows in BizInt Smart Charts 4.0](#)

2-3 – DecIPt – [Markush Space Investigation and its Relevance to Intellectual Property Analysis](#)

3:15-5:15 – Fiz-Karlsruhe – [Patent Families & Where to Find Them on STN](#)

3:15-5:15 – LexisNexis – [Total Patent – Using Boolean and Semantic Search](#)

### Sunday, May 3

8-11 – CPA – [Enterprise Search Technology Applied to Patent Research – A Breakthrough for the Patent Research Professional](#)

11:15-2:15 – Questel – [QPAT Update](#)

2:30-3:45 – Thomson Reuters – [Strategies for Improving Your Patent Research and Information Management with Derwent World Patents Index \(DWPI\)](#)

### Tuesday, May 5

4-5 – Minesoft – [Minesoft Update on PatBase and Other Products](#)

4-5 – Tom Wolff – [Learning and Sharing: Getting the Most out of the PIUG Wiki](#)

### Thursday, May 7

9-4 – CAS and Fiz-Karlsruhe – [STN Patent Forum](#)

8-12 – Perception Partners – [Automating Patent Analysis: Tricks, Tips and Techniques from Around the World](#)

9:30-10:30 – Intellixir – [The INTELLIXIR System at Work](#)

9:30-10:30 – GenomeQuest – [Recent innovations in Sequence Searching and Analysis using GenomeQuest](#)

9:30-11:30 – Search Technology (Vantage Point) – [Doing More with Less: How Efficient Analysis Can Improve Your Vantage Point on Information](#)

11-12 – WIPO Patent Information Products – [Latest Developments](#)

8-9, 9:30-10:30, 11-12 – Tom Wolff – [Learning and Sharing: Getting the Most out of the PIUG Wiki](#)

**To sign up**, please visit <http://www.piug.org/2009/an09work.php>.

## Evening Activities

**Sunday evening, May 3, 2009:** There will be a First Time Attendee Welcome Reception followed by a Welcome Reception for All Meeting Attendees in the Exhibit Hall with the opening of the Exhibits.

**Monday evening, May 4, 2009:** IPI-Award Ceremony and Dinner Celebration

**Tuesday night play, May 5, 2009:** Dessert Reception and IFFI play

We hope that you will enjoy the excellent technical program, designed to provide new learning and networking opportunities for the patent information community. We look forward to seeing you in San Antonio!

## Travel Information

### Conference Hotel: Hyatt Regency San Antonio

123 Losoya  
San Antonio, Texas 78205, USA  
Tel: +1 210 222 1234 Fax: +1 210 227 4925

**Please note:** If you would like to stay at the Hyatt Regency San Antonio, you must make your own hotel reservation directly with the hotel. Registering for the meeting does not reserve a hotel room for you.

### Conference Rates Available From May 1 to May 7, 2009

\$192 Single / Double  
\$217 Triple/Quad

Please visit <http://www.piug.org/2009/an09meet.php> for further information and updates regarding the conference.

## Planning Committee

**Cynthia Yang, Co-Chair**

**Doreen Alberts, Co-Chair**

**Mentor/Advisors:** Suzanne Robins, Heidi Stones

**Brian Stockdale Award Committee:** Edlyn Simmons (Chair), Stephen Adams, Ken Koubek, Tony Trippe

**Evaluations:** Adrienne Shanler (Chair)

**Exhibits:** Helen Yun, Kristie Trinkle (Co-chairs), Qin Meng\* (Bingo Co-chair)

**Gifts:** Kim Miller

**Hospitality:** A.J. D'Ambra

**Meeting Book Liaison:** Alison Taylor

**Meeting Brochure Publication:** Donna Cooper, (Chair)

**Photography** – Sandra Unger (Chair), Marty Goffman, Yuri Mozolev

**Presentations Logistics Coordinator:** A.J. D'Ambra

**Program Committee:** Kartar Singh Arora (Co-Chair), Ginger DeMille (Co-Chair), Lucy Akers, Marty Goffman, Ron Kaminecki, Steve Mitchell, Bruce Mason

**Registration Liaison:** Malcolm Hallam

**Signage:** Sandra Unger

**Travel:** Don Walter

**Sponsorship:** Denise Fobare-DePonio (Chair), Ken Hoppe, Jane Thompson, Martin Wallace

**Webmaster and webpages:** Tom Wolff

**Workshops:** Martha Yates, Diane Wian

## About PIUG

The Patent Information Users Group, Inc. (PIUG) the International Society for Patent Information, is a non-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members excelling in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

As of March 2009, PIUG had more than 700 members in 30 countries, including 440 patent information professionals who do patent searching for a corporation, 60 patent information professionals who do patent searching for law firms and 125 patent information consultants. PIUG members are employed in performing patentability, freedom to practice, and validity patent searches for Fortune 500 / multi-national companies, leading universities and major IP law firms. PIUG is an international group with members from countries around the world including Australia, Austria, Belgium, Canada, China, Denmark, Finland, France, Germany, Greece, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, UK, Ukraine & USA. We have a very active discussion forum on the new PIUG wiki ([wiki.piug.org](http://wiki.piug.org)) with over 650 registered users worldwide.. For more information, see [www.piug.org](http://www.piug.org).