



# 2008 Annual Conference

May 17-22, 2008

Hyatt Regency Crystal City  
Arlington, VA

## Saturday, May 17<sup>th</sup> 2008

9:00 am	12:30 pm	Update On Worldwide Patent Database Coverage For The Searcher – <i>Stephen Adams, Magister</i>	Jefferson
1:30 pm	5:00 pm	Automating Patent Analysis for Competitive Advantage. <i>Barry Brager, Perception Partners</i>	Jefferson
1:00 pm	3:00 pm	TotalPatent and PatentOptimizer, Integrated IP Solutions from LexisNexis	Lincoln
1:00 pm	2:00 pm	GenomeQuest – Managing Your Entire Sequence Patent Portfolio.	Roosevelt
2:30 pm	4:00 pm	BizInt Smart Charts for Patents – The Next Generation	Roosevelt

## Sunday, May 18<sup>th</sup> 2008

8:30 am	9:30 am	Minesoft Update: PatBase	Roosevelt
9:00 am	11:00 am	The USPTO Genetic Sequence Database, USGENE, on STN	Lincoln
9:00 am	11:00 am	QPAT (Questel); Analyzing a Target Company's Active Patent Portfolio (IBM)	Jefferson
9:00 am	10:00 am	Patent INSIGHT Pro & Visual iNSIGHT Pro	Capitol
10:00 am	11:00 am	Innography - Correlating Multiple Data Sources for Licensing Analysis	Roosevelt
11:00 am	12 noon	Dolcera: Web 2.0 Tools for IP Research and Analysis	Capitol
12 noon	3:00 pm	Thomson Innovation, Derwent World Patents Index (DWPI), and Dialog	Regency E
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG, Inc. members are encouraged to attend)</i>	Regency E
6:30 pm	7:00 pm	First Time Attendee Welcome Reception. <i>Sponsored by PIUG</i>	Kennedy
7:00 pm	9:00 pm	<b>Welcome Reception for all Meeting Attendees / Exhibits Open.</b> <i>Sponsored by PIUG</i>	Potomac Room

## Monday, May 19<sup>th</sup> 2008

7:00 am	8:00 am	Breakfast – <i>Sponsored by CAS</i>	Potomac Room
8:00 am	8:30 am	Welcome and Introductory Remarks – <i>Suzanne Robins, PIUG Chair</i>	Regency CD
8:30 am	8:35 am	Session Opening Remarks – <i>Ken Koubek, Rohm and Haas Company</i>	
8:35 am	9:25 am	Keynote Address – Enhancing Innovation and Competitiveness: Understanding IP is Key! <i>Catherine T. "Katie" Hunt, Rohm and Haas Company, Immediate Past President, ACS</i>	
9:25 am	9:50 am	PIUG – The first 20 Years – <i>Edlyn Simmons, Procter &amp; Gamble Co.</i>	
9:50 am	10:10 am	Product Reviews	
10:10 am	10:40 am	Break & Exhibits – <i>Sponsored by FIZ Karlsruhe</i>	Potomac Room
10:40 am	10:45 am	<b>Evolution of Patent Information.</b> Opening Remarks – <i>Ford Khorsandian, TPRI</i>	Regency CD
10:45 am	11:15 am	Whatever Happened to the Silent 700? – <i>Stephen Adams, Magister, Ltd.</i>	
11:15 am	11:40 am	Patent Information User Groups in Europe Join Together – <i>Aalt van de Kuilen, Solvay</i>	
11:40 am	Noon	Product Reviews	
Noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	Regency AB
1:30 pm	1:35 pm	<b>Topics of Recent Interest.</b> Opening Remarks – <i>Yateen Pargaonkar, The Procter &amp; Gamble Co.</i>	
1:35 pm	2:00 pm	Some Statistical Properties of the USPTO Patent Citation Network 1963–2002 – <i>Bernard Gress, Fannie May</i>	
2:00 pm	2:20 pm	A Review of Indian Patent Information – <i>Anu Vaidyanathan, PatNMarks</i>	
2:20 pm	2:40 pm	Semantic Search and Other Ways of Improving Chinese Patent Searches – <i>Dong Zhao, Beijing East Linden Science &amp; Technology Co., Ltd.</i>	
2:40 pm	3:00 pm	Product Reviews	
3:00 pm	3:30 pm	Break & Exhibits – <i>Sponsored by Minesoft, Ltd.</i>	<b>Potomac Room</b>
3:30 pm	5:30 pm	<b>Panel discussion on Current Strategy and Future Planning Initiatives –</b> <i>Sabine Brunger-Weilandt, FIZ Karlsruhe; Pierre Buffet, Questel; David Brown, Thomson Scientific; Robert Massie, Chemical Abstracts Service; Suzanne Robins, PIUG</i>	<b>Regency CD</b>
6:30pm		<b>PIUG 20th Anniversary Gala Dinner at USPTO</b> Reception in the Madison Building Atrium beginning at 6:30pm. Dinner in the Madison Building Auditorium at 7:30pm.	



**Tuesday, May 20<sup>th</sup> 2008**

7:00 am	8:00 am	Breakfast – <i>Sponsored by Questel</i>	<b>Potomac Room</b>
8:00 am	8:05 am	<b>Patent Information – Searching, Analysis and Reporting.</b> Opening Remarks – <i>Bruce Mason</i>	<b>Regency CD</b>
8:05 am	8:30 am	Patent Documentation Group: Past Successes and Future Challenges – <i>Minoo Philipp, Henkel, President – PDG</i>	
8:30 am	8:55 am	Searching Chinese Patents – <i>Zhifu Shu and Henry Murray, ExxonMobil</i>	
8:55 am	9:20 am	Implementing Effective U.S. Patent Invalidation Searches, in View of KSR International, Co. v. Teleflex, Inc. – <i>Yateen Pargaonkar, Procter &amp; Gamble Co.</i>	
9:20 am	9:40 am	Use of Advanced Search Tools to Optimize Patent Categorization – <i>Samir Raiyani, Dolcera</i>	
9:40 am	10:05 am	Product Reviews	
10:05 am	10:35 am	Break & Exhibits – <i>Sponsored by Search Technology/Vantage Point</i>	<b>Potomac Room</b>
10:35 am	10:40 am	<b>Software and Other Tools for Patent Information.</b> Opening Remarks – <i>Nancy Lambert</i>	<b>Regency CD</b>
10:40 am	10:55 am	Expanded Access to Patent Information in CAS Products: More Content, Deeper Analysis – <i>Brian Sweet, Chemical Abstracts Service</i>	
10:55 am	11:20 am	Product Reviews	
11:20 am	11:35 am	Turn the Page – Adding Value to Full Text – <i>Richard Garner, LexisNexis</i>	
11:35 am	11:50 am	PIUG Service Awards – <i>Remarks by Suzanne Robins</i>	
11:50 am	12:10 pm	Product Reviews	
12:10 pm	1:30 pm	Lunch – <i>Sponsored by Thomson Scientific</i>	<b>Regency AB</b>
1:30 pm	3:30 pm	Exhibits Break – <i>Sponsored by McElroy Translation</i>	<b>Potomac Room</b>
3:30 pm	3:35 pm	<b>From the Patent Offices.</b> Opening Remarks – <i>Anthony (Tony) Trippe, Chemical Abstracts Service</i>	<b>Regency CD</b>
3:35 pm	4:05 pm	Three Score Years and Ten – <i>Curt Edfjäll, Vice President, EPO</i>	
4:05 pm	4:35 pm	New Developments in WIPOs Patent Information Services – <i>Juneho Jang, WIPO</i>	
4:35 pm	5:00 pm	Patent Information from the Eurasean Patent Office – <i>Andrey Sekretov, EAPO</i>	
7:00 pm	8:00 pm	Dessert Reception	<b>Regency AB</b>
8:00 pm	10:00 pm	IFFI Play. “The Importance of Being Earnest” produced by Nancy Lambert	<b>Regency AB</b>

**Wednesday, May 21<sup>st</sup> 2008 — Morning**

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	<b>Potomac Room</b>
8:00 am	8:05 am	<b>Tips and Techniques from the Experts.</b> Opening Remarks – <i>Alison Taylor, Threshold Information</i>	<b>Regency CD</b>
8:05 am	8:35 am	BLAST and Similarity Database Searching – <i>Adrienne Shanler, Wyeth</i>	
8:35 am	9:05 am	Enhancing Search Precision with IPC-R – <i>Sue Cullen, Thomson Scientific</i>	
9:05 am	10:00 am	USPTO Classification Entering the 21st Century – <i>Terrence Mackey, USPTO</i>	
10:00 am	10:30 am	Break & Exhibits – <i>Sponsored by GenomeQuest</i>	<b>Potomac Room</b>
10:30 am	10:35 am	<b>Techniques for Special Subject Areas</b> Opening Remarks – <i>Jane Thompson, Eisai</i>	<b>Regency CD</b>
10:35 am	11:00 am	Basic Training: Patents 101 – <i>Ron Kaminecki, Thomson Scientific</i>	
11:00 am	11:20 am	Claim Based Search Experiments on Latent Semantic Patent Search Engines – <i>CK Rao, A Harita, U Parameswaran, SciTech Patent Art Services</i>	
11:20 am	11:35 am	Citation Analysis as a Component of Corporate Patenting Strategy – <i>Elliott Linder, Questel</i>	
11:35 am	noon	Free v. Fee Based Databases – <i>Alicia Mills, Dorsey &amp; Whitney LLP</i>	
noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	<b>Regency AB</b>

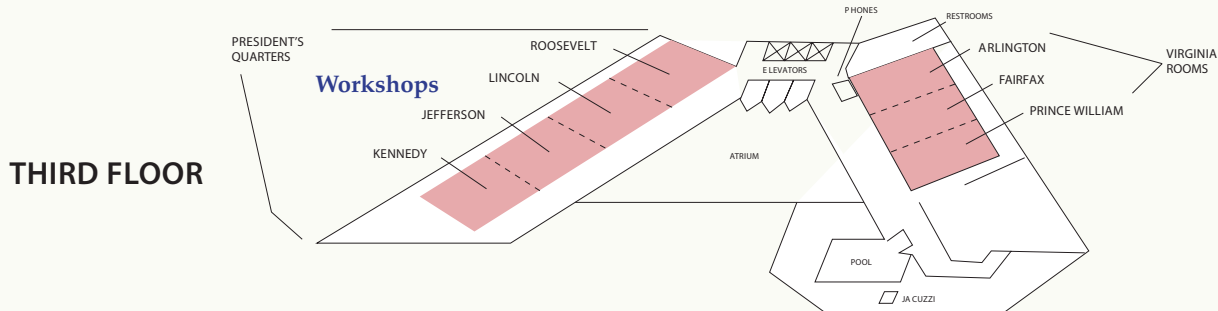
*(schedule continued on back cover)*

**Wednesday, May 22<sup>nd</sup> 2008 — Afternoon**

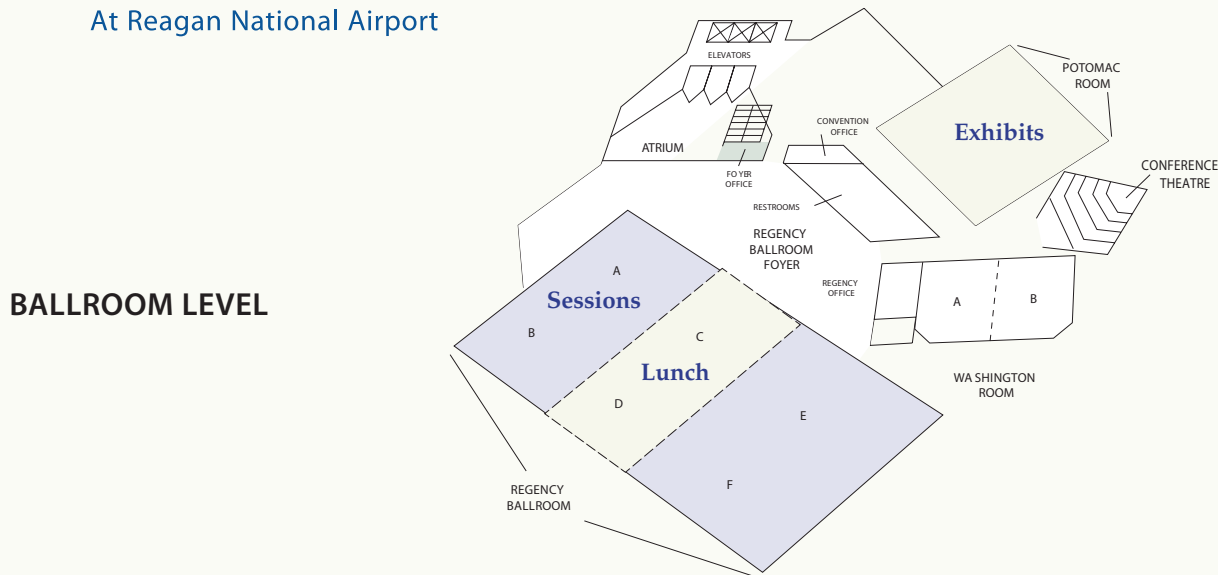
1:30 pm	1:35 pm	<b>Rules, Regulations and Reform – Patent Tumult in the US.</b> Opening Remarks – <i>Marty Goffman, SequenceBase Corp</i>	<b>Regency CD</b>
1:35 pm	3:15 pm	Panel discussion with <i>Ric Henschel of Foley &amp; Lardner, Ron Kaminecki of Thomson Reuters, Rick Neifeld of Neifeld PLC and Roy Zimmerman of Medtronics</i>	
3:15 pm	3:45 pm	Break & Exhibits – <i>Sponsored by Innography</i>	<b>Potomac Room</b>
3:45 pm	3:50 pm	<b>Valuable Patents – Techniques for Identification and Quantification.</b> Opening Remarks – <i>Doreen Alberts, Theravance, Inc.</i>	<b>Regency CD</b>
3:50 pm	4:15 pm	Helping Others Acquire, License or Invest in Patents with Confidence – <i>Susanne Hantos, Davies Collison Cave</i>	
4:15 pm	4:40 pm	Are There Hallmarks of Important Patents? – <i>Don Walter, Thomson Scientific</i>	
4:40 pm	5:05 pm	Identifying and Quantifying Valuable Patents – <i>Barry Brager, Perception Partners, Inc.</i>	
5:05 pm	5:15 pm	Closing Remarks – <i>Suzanne Robins</i>	

**Thursday, May 22<sup>nd</sup> 2008 — Workshops**

8:30 am	4:00 pm	STN Patent Forum. <i>CAS, FIZ Karlsruhe</i>	Lincoln
9:00 am	12 noon	Basics of Patenting Processes and Approaches for Patent Searching. <i>Lucy Akers &amp; A. van de Kuilen</i>	Jefferson
9:00 am	10:00 am	Text Mining – Improving your Vantage Point on Patent Information. <i>Search Technology</i>	Roosevelt
10:00 am	11:00 am	SumoBrain – A New Patent Search Releases to Market	Prince William
11:00 am	12 noon	Patent INSIGHT Pro & Visual iNSIGHT Pro	Kennedy
10:00 am	12 noon	USPC Classification Search Strategies. <i>Joe Falk, Terrence Mackey and Steve Melnick</i>	Arlington
1:00 pm	3:00 pm	<i>(workshop repeated at 10 am and 12 noon)</i>	



**Hyatt Regency Crystal City  
At Reagan National Airport**



## **\*\*\*REMINDERS\*\*\***

(The following two events were mistakenly left off the agenda)

### **Tuesday Evening Committee Meetings**

All PIUG members are invited to attend

#### **PIUG Committee Meetings**

Tuesday, May 20, 2008

5:30pm-7:00pm

Chesapeake Grill Restaurant in the Hotel  
"Dutch Treat" Dinners

Sign up sheets will be available on the Registration Message Board  
Sign up by Noon on Tuesday

### **Wednesday Evening Dinner and IPI Award**

PIUG, Thomson Reuters, and Questel cordially invite you to attend an  
honorary dinner for **Ms. Nancy Lambert**, recipient of the  
International Patent Information IPI Award

Wednesday, May 21, 2008

Regency Ballroom DE

6:30pm Reception with cash bar service

7:00pm Plated Dinner

All meeting registrants are invited