

Workshop Schedule:

I - May 18, 2008, Sunday, 9am-10am, Capitol Conference Room, Hyatt Regency, Crystal City, VA

II - May 22, 2008, Thursday, 11am – Noon, Fairfax Conference Room, Hyatt Regency, Crystal City, VA

Workshop Costs: Free

Patent iNSIGHT Pro & Visual iNSIGHT Pro

Good at Search? Now meet the most comprehensive set of powerful Analysis, Reporting and visualization tools that require search expertise only

Workshop Summary

The workshops showcases Patent iNSIGHT Pro and Visual iNSIGHT Pro, showing how easy it is to undertake powerful analysis with only patent search knowledge.

Why attend?

- ? To understand how to leverage the capabilities and powerful new features of Patent iNSIGHT Pro and Visual iNSIGHT Pro
- ? To see how easy to use either solutions are (ZERO learning curve. One can become an expert in half an hour on either product)
- ? To see how easily, powerful analysis (whether for Innovation support, licensing support or competitive intelligence can be attained)
- ? To learn why the newly launched Visual iNSIGHT Pro offers unmatched interactive visualization capabilities helping you easily identify most relationships with your eyes.

Background

The role of information professionals is increasing beyond undertaking different types of patent search. The answers to strategic questions for every innovative organizations in most case is derived from patent information analysis. As large organizations drive to convert every department into a profit centre, patent information professionals are increasingly asked to take on additional intelligence functions.

Patent iNSIGHT Pro and the newly launched Visual iNSIGHT Pro are tools that combine ease of use with comprehensiveness to offer power analysis, reporting and visualization capabilities that are unmatched.

On Patent iNSIGHT Pro

Patent iNSIGHT Pro Analysis Edition includes the most comprehensive set of advanced analysis and mapping tools available for the researchers who wish to extract competitive intelligence from patents. It is the MOST comprehensive middle-market patent research and analysis tool and delivers

- ? Ease of use with features that patent researchers actually use
- ? Scalability, Reporting and Mapping capabilities of a high-end Patent Mapping System



On Visual iNSIGHT Pro

Visual iNSIGHT Pro is an upcoming interactive visual patent landscape that allows you to identify pattern and analyze relationships visually. The system leverages the fact that the human visual system is excellent at identifying patterns when data is presented in an intuitive visual format.

