



**Patent Information Users Group, Inc.  
The International Society for Patent Information**

Suzanne Robins, Chair  
Ginger DeMille, Secretary

Heidi Stone, Vice Chair  
Ken Koubek, Treasurer

Elyse Turner, Edlyn Simmons and Sandra Unger, Directors

**PIUG 2008 Annual Conference  
An International Conference for Patent Information Professionals**

*"20 Years of Patent Searching in a World of Emerging Technologies"  
Celebrating the 20<sup>th</sup> Anniversary of PIUG!*

*Saturday, May 17 to Thursday, May 22, 2008  
Hyatt Regency Crystal City  
Arlington, VA*

Dear PIUG Members,

Now is the member exclusive period for registering for the meeting. Registration will open to the general public on **March 16, 2008**.

We hope you will enjoy the excellent technical program at the PIUG 2008 Annual Conference, designed to provide new learning and networking opportunities for the patent information community. We look forward to seeing you in Arlington, VA.

**Registration  
Technical Session**

Monday-Wednesday, May 19-21, 2008

An Early Bird Registration fee of \$325 is being offered until March 15, 2008 to those who join or renew their PIUG membership before March 15, 2008. After March 15<sup>th</sup> the Member/Non-Member meeting registration fee is \$495 (if space is available). You may register using the attached form or register online at <http://www.piug.org/2008/an08reg.php>

**Registration Fees are not refundable after April 4, 2008.** All changes, substitutions and cancellations must be made in writing and faxed to (330) 963-0319 or e-mailed to [Experient](mailto:Experient). Substitutions may be made without penalty.

**Advanced Registration Closes Friday, May 16, 2008.** Full meeting registrations will be accepted on site at no additional fee if space is available. However, you should contact Experient to determine if space is still available prior to making your travel plans.

Registration includes:

- PIUG Business Meeting Sunday afternoon, May 18, 2008.
- Welcome Reception, Sunday night, May 18, 2008.
- Conference breakfasts, lunches, and refreshments during meeting breaks from Monday through Wednesday, May 19-21, 2008.
- Tuesday night ice cream social

A special Gala Anniversary Dinner to celebrate the 20<sup>th</sup> anniversary of PIUG will be held on Monday evening, May 19, for an additional cost of \$50. Please visit <http://www.piug.org/2008/an08reg.php> to register for this event.

PIUG would like to thank the following companies and organizations for generously providing support for this year's conference!

- Thomson Scientific
- Chemical Abstracts Services
- LexisNexis
- BizInt Solutions
- FIZ Karlsruhe
- GenomeQuest
- Innography
- McElroy Translations, Inc.
- Minesoft, Ltd.
- Patents Online, LLC
- Questel-Orbit
- Search Technology/Vantage Point
- Technology & Patent Research International, Inc
- Uppdragshuset
- European Patent Office
- IFI Patent Intelligence
- Intellixir
- Landon-IP
- RWS Group
- Trilateral Co-operation
- WIPO

Please visit <http://www.piug.org/2008/an08sponsors.php> for an updated list of sponsors.

## **Proposed Agenda Technical Session**

**Monday-Wednesday, May 19-21, 2008**

The conference will feature world-renowned experts on patent information for technology research and planning, for legal organizations, and for overall corporate IP management (technology licensing and related activities). The conference will include many opportunities for discussion and part of Tuesday afternoon will be dedicated to visiting the exhibit hall. Many workshops will also be held in conjunction with this meeting (before and after the technical sessions).

Attendees typically have a professional, scientific, or technical interest in patents and represent a multitude of companies. The PIUG 2007 meeting drew an enthusiastic group of over three hundred and thirty people to our three-day technical session in Costa Mesa, CA. Over 18% of the attendees were international, that is, more than 60 attendees represented various countries, including the UK, Germany, France, Japan, Korea, China, India, Israel, Italy, and Canada. We expect 300-400 attendees in 2008.

### **Program Committee**

Kartar Singh Arora, Co-Chair, BASF Corporation  
Doreen Alberts, Co-Chair, Theravance  
Lucy Akers, Bristol-Myers Squibb  
Marty Goffman, SequenceBase Corporation  
Edlyn Simmons, Procter & Gamble Company

## Program Highlights\*

### Monday, May 19

- **Keynote Address by Catherine Hunt, Rohm and Haas Company, Immediate Past President of ACS**



- **PIUG – First 20 Years – Edlyn Simmons, Procter & Gamble Co.**
- **Evolution of Patent Information**
  - Whatever Happened to the Silent 700? – Stephen Adams, Magister, Ltd.
  - Patent Information User Groups in Europe Join Together - Aalt van de Kuilen, Solvay
- **Topics of Recent Interest**
- **Panel Discussion on Current Strategy and Future Planning Initiatives**
  - Participants - Sabine Brunger-Weilandt, FIZ-Karlsruhe; Pierre Buffet, Questel-Orbit ; David Brown, Thomson Scientific; Robert Massie, Chemical Abstracts Service; Suzanne Robins, PIUG.
  - Moderator - Lucy Akers, Bristol-Myers Squibb

### Tuesday, May 20

- **Patent Information – Searching, Analysis, and Reporting**
  - Patent Documentation Group: Past Successes and Future Challenges - Minoo Philipp, President, PDG.
  - Searching Chinese Patents - Zhifu Shu and Henry Murray, ExxonMobil.
  - Implementing Cost-Effective U.S. Patent Invalidity Searches - Yateen Pargaonkar, Procter & Gamble Co.
  - Use of Advanced Search Tools to Optimize Patent Categorization - Lakshmikant Goenka, Dolcera.
- **Software and Other Tools for Patent Information**
  - Expanded Access to Patent Information in CAS Products: More Content, Deeper Analysis – Brian Sweet, Chemical Abstracts Service.
  - Turn the Page: Adding Value to Full Text – Richard Garner, LexisNexis.
- **Product Reviews in the Exhibit Room**
- **From the Patent Offices**
  - European Patent Information: Past, Present and Future - Curt Edfjäll, Vice President, EPO.
  - New Development in WIPO's Patent Information Services - Juneho Jang, WIPO

## Wednesday, May 21

- **Tips and Techniques from the Experts**
  - Enhancing Search Precision with IPC-R – Sue Cullen, Thomson Scientific.
- **Techniques for Special Subject Areas**
- **Rules, Regulations, and Reform: Patent Tumult in the US?**
  - Participants - Ric Henschel, Foley & Lardner; Ron Kaminecki, Thomson Scientific; Rick Neifeld, Neifeld PLC; Roy Zimmerman, Medtronics.
  - Moderator - Marty Goffman, SequenceBase Corp
- **Valuable Patents – Techniques for Identification and Quantification**

\*Tentative program, subject to change and revision. Please note that there will be 5 minute sponsor product reviews interspersed throughout the technical sessions on Monday and Tuesday.

## Preliminary Workshop Schedule

### Saturday, May 17

#### Morning

- Update on worldwide patent database coverage for the searcher – by Stephens Adams

#### Afternoon

- I Didn't Know Excel Could Do That! – by Dan Phelps
- Total Patent and PatentOptimizer, integrated IP solutions from LexisNexis – by LexisNexis
- Managing your entire sequence patent portfolio: search, analysis and reporting techniques – by GenomeQuest
- BizInt Smart Charts for Patents – The Next Generation – by BizInt

### Sunday, May 18

#### Morning

- The USPTO Genetic Sequence Database, USGENE, on STN – by Fiz Karlsruhe
- Questel Update: New Features and Content, and Power Searching Techniques – by Questel
- Going Beyond Search: Correlating Multiple Data Sources for Licensing Analysis – by Innography
- Minesoft Update – PatBase: How to search new Asian data, how to use new commands & views for Citation searching, new VizPat analysis software. PatentOrder: latest options for document ordering – by Minesoft, Inc.

#### Afternoon

- Thomson Innovations – by Thomson

### Thursday, May 22

#### Morning

- Basics of Patenting Processes and Approaches for Patent Searching – by Lucy Akers and Aalt van de Kuilen
- Text Mining – Improving your Vantage Point on Patent Information – by Search Technology
- Patents Online – A New Patent Search Releases to Market – by SumoBrain
- Portfolio Management and Search 2.0 Technology – by PatentCafe

#### All Day

- STN Patent Forum – by CAS

Please see the Workshop web page (<http://www.piug.org/2008/an08work.php>) to register for these and any additional workshops. You must register separately for each workshop.

## Evening Activities

**Sunday evening, May 18, 2008:** First Time Attendee Welcome Reception followed by a Welcome Reception for All Meeting Attendees in the Exhibit Hall with the opening of the Exhibits.

**Monday evening, May 19, 2008:** The 20<sup>th</sup> Anniversary Gala Dinner will be held at the USPTO Atrium and Auditorium, Madison Bldg.

**Tuesday night play, May 20, 2008:** Dessert reception and IFFI play, "The Importance of Being Earnest," produced by Nancy Lambert.

## Travel Information

**Conference Hotel:** [Hyatt Regency Crystal City](http://www.hyatt.com)  
2799 Jefferson Davis Highway  
Arlington, VA, USA 22202  
Tel: +1 (703) 418-1234

**Please note:** If you would like to stay at the Hyatt Regency Crystal City, you must make your own hotel reservation directly with the hotel. Registering for the meeting does not reserve a hotel room for you.

- You may reserve your room online at the special website for PIUG 2008 Conference Reservations by visiting <http://www.crystalcity.hyatt.com/groupbooking/piug2008>. Please mention that you are with PIUG to obtain the group rate.
- Conference Rate: \$199 Single/Double, \$224-Triple, \$249-Quad. If you are able to get a better guest rate kindly let us know.
- For more travel information please visit <http://www.piug.org/2008/an08trav.php>

Please visit <http://www.piug.org/2008/an08meet.php> for further information and updates regarding the conference.

## Planning Committee

Cynthia Yang, Co-Chair  
Heidi Stone, Co-Chair  
Suzanne Robins, Co-Chair  
Anniversary Dinner – Lucy Akers, Ginger DeMille, Edlyn Simmons  
Brian Stockdale Award Committee – Edlyn Simmons (Chair)  
Program Committee- Kartar Singh Arora (Co-Chair), Doreen Alberts (Co-Chair)  
Lucy Akers, Marty Goffman, Edlyn Simmons  
Evaluations – Adrienne Shanler (Chair)  
Exhibits – Helen Yun (Chair), Barbara Burg, Qin Meng  
Gifts – Kim Miller  
Hospitality – Ginger DeMille  
Information Coordinator – Dan Phelps  
Meeting Book Liaison – Alison Taylor  
Meeting Brochure Publication – Donna Cooper (Chair)  
Presentations Logistics Coordinator – A.J. D'Ambra  
Registration Liaison – Tom Stanton  
Signage – Sandra Unger  
Travel – Don Walter  
Sponsorship – Denise Fobare-DePonio (Chair), Luisa Balasta, Ken Hoppe, Mike Mullican, Jane Thompson, Martin Wallace  
Webmaster – Tom Wolff  
Webpages – Ric Snead, Tom Wolff  
Workshops – Martha Yates

## About PIUG

The Patent Information Users Group, Inc. (PIUG) the International Society for Patent Information, is a non-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members excelling in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

As of November 2007, PIUG had 700+ members in 30 countries, including 440 patent information professionals who do patent searching for a corporation, 60 patent information professionals who do patent searching for law firms and 125 patent information consultants. PIUG members are employed in performing patentability, freedom to practice, and validity patent searches for Fortune 500 / multi-national companies, leading universities and major IP law firms. PIUG is an international group with members from countries around the world including Australia, Austria, Belgium, Canada, China, Denmark, Finland, France, Germany, Greece, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, UK, Ukraine & USA. We have a very active discussion list with about 1100 subscribers world-wide. For more information, see [www.piug.org](http://www.piug.org).