



PIUG 2007 Annual Conference

May 5-10, 2007
Hilton Orange County
Costa Mesa, California

Saturday, May 5th 2007

9:00 am	12:30 pm	IPC 8 – One Year On From the Big Bang – <i>Stephen Adams, Magister Ltd. (FEE)</i>	Emerald Bay 1
1:30 pm	5:00 pm	I Didn't Know Excel Could Do That! – <i>Daniel Phelps, DJP Information Consulting Services (FEE)</i>	Emerald Bay 1

Sunday, May 6th 2007

9:00 am	10:00 am	Questel Updates on Industrial Designs and Patents	Emerald Bay 1
10:00 am	12:30 pm	What's New From Thomson Scientific for Patent Searchers	Laguna Beach
12:30 pm	1:30 pm	Volunteers Luncheon (by invitation only) <i>Sponsored by Minesoft</i>	Newport 1
1:30 pm	2:30 pm	Creating Patent Reports with BizInt Smart Charts	Emerald Bay 1
2:30 pm	3:30 pm	PatBase – New Data, New Machine Translation, New Search Tools	Laguna Beach
2:30 pm	3:30 pm	LexisNexis® Introduces PatentOptimizer™	Pacific 1
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG, Inc. members are encouraged to attend)</i>	Pacific 2
6:30 pm	7:00 pm	First Time Attendee Welcome Reception. <i>Sponsored by PIUG</i>	Emerald Bay 1
7:00 pm	9:00 pm	Welcome Reception for all Meeting Attendees / Exhibits Open. <i>Sponsored by CAS</i>	Pacific 3 & 4

Monday, May 7th 2007

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Pacific 3 & 4
8:00 am	12:00 pm	Morning Session. Session Chair: Lucy Akers	Pacific 1 & 2
8:00 am	8:20 am	Welcome and Introductory Remarks – <i>Suzanne Robins, PIUG Chair</i>	
8:20 am	8:30 am	Session Opening Remarks – <i>Lucy Akers, PIUG Annual Conference Program Committee Co-chair</i>	
8:30 am	9:20 am	Keynote Address: Foreign Prosecution of a Patent Case in Multiple Countries - An organizational, software-based, approach – <i>Alessandro Steinfl, Ladas & Parry</i>	
9:20 am	9:50 am	Patent Reform Issues and Unstoppable Trends – <i>Joseph Ebersole, USPTO</i>	
9:50 am	10:10 am	Product Reviews	
10:10 am	10:40 am	Break. <i>Sponsored by Questel•Orbit</i>	Pacific 3 & 4
10:40 am	11:10 am	Patent Licensing Considerations in the Wake of Medimmune v. Genentech – <i>Scott Lloyd, NERAC, Inc.</i>	Pacific 1 & 2
11:10 am	11:40 am	English language support tools for the Japanese F-term system – <i>Stephen Adams, Magister Ltd.</i>	
11:40 am	12:00 pm	Product Reviews	
12 noon	1:30 pm	Lunch. <i>Sponsored by PIUG</i>	Catalina Ballroom
1:30 pm	3:05 pm	Session on Subject Expertise. Session Chair: Richard Williams	Pacific 1 & 2
1:30 pm	1:35 pm	Opening Remarks – <i>Richard Williams</i>	
1:35 pm	2:20 pm	A Client Case Study: Accelerating Search Processes, Extending Analysis Functionality, and Improving Decision Making for Patent Information Professionals – <i>Stuart Dodd, Thomson Sci.</i>	
2:20 pm	2:45 pm	The Comprehensive Reformed IPC Search: Mission Impossible? <i>Terri Docker* & Robert Austin, FIZ Karlsruhe</i>	
2:45 pm	3:05 pm	Product Reviews	
3:05 pm	3:30 pm	Break. <i>Sponsored by FIZ Karlsruhe</i>	Pacific 3 & 4
3:30 pm	5:00 pm	Information User Manager's Panel. Session Chair: Barry Brager	Pacific 1 & 2
3:30 pm	3:35 pm	Opening Remarks – <i>Barry Brager, Perception Partners</i>	
3:35 pm	4:45 pm	Panel Discussion – <i>Kerryn Brandt, Rohm & Haas Co.; James Grant, Pfizer Inc.; Gerry Potash, NERAC Inc.</i>	
4:45 pm	5:00 pm	Product Reviews	
5:00 pm	5:15 pm	The History of IFI Patent Intelligence – aka, The Life and Times of Harry Allcock – <i>Jim Brown, IFI Patent Intelligence</i>	
6:30 pm		Dinner and IPI Award Presentation to Harry Allcock <i>Sponsored by Wolters Kluwer (IFI Patent Intelligence) and PIUG</i>	Catalina Ballroom

Tuesday, May 8th 2007

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Pacific 3 & 4
8:00 am	10:00 am	Session on New Research Techniques. Session Chair: Andy Gibbs	Pacific 1 & 2
8:00 am	8:05 am	Opening Remarks – <i>Andy Gibbs</i>	
8:05 am	8:35 am	Making Text Analysis and Visualization Less Ambiguous – <i>Jeffrey D. Saffer, OmniViz</i>	
8:35 am	9:05 am	Next Generation Patent Searching – <i>James Ryley, FreePatentsOnline.com</i>	
9:05 am	9:35 am	Tools Finally Graduate – Meet the New Class of Search and Results Management Technology – <i>Andy Gibbs, PatentCafe</i>	
9:35 am	10:00 am	Product Reviews	
10:00 am	10:30 am	Break. <i>Sponsored by FreePatentsOnline</i>	Pacific 3 & 4
10:30 am	12:00 pm	Session on Beyond Patent Information. Session Chair: Steve Mitchell	Pacific 1 & 2
10:30 am	10:35 am	Opening Remarks – <i>Steve Mitchell</i>	
10:35 am	11:00 am	Prior Art Management Proven Strategies for Protecting your Freedom to Practice – <i>Thomas Colson, IP.com, Inc.</i>	
11:00 am	11:15 am	Turbo-Charging Your Patent Analysis Project – <i>Brian Sweet, Chemical Abstracts Service</i>	
11:15 am	11:40 am	Review of Supplemental Protection Certificates and Data Exclusivity in Europe, Where to Find Them and Potential Trouble Spots – <i>Anne Marie Clark, Ph.D., Bausch & Lomb</i>	
11:40 am	12:00 pm	Product Reviews	
12:00 pm	1:30 pm	Lunch. <i>Sponsored by Thomson Scientific</i>	Catalina Ballroom
1:30 pm	3:00 pm	Exhibits and Break. <i>Sponsored by LexisNexis</i>	Pacific 3 & 4
3:00 pm	5:00 pm	Session on Subject Expertise – Biotechnology and Others. Session Chair: Qin Meng	Pacific 1 & 2
3:00 pm	3:05 pm	Opening Remarks – <i>Qin Meng</i>	
3:05 pm	3:25 pm	A Journey into the Antibody Jungle: Detours, Traps, Shortcuts, and Unknowns – <i>Luca Falciola, RiboVax Biotechnologies</i>	
3:25 pm	3:45 pm	GenomeQuest - Searching Through Patented Sequences – <i>Hendrik C. Heus, GenomeQuest</i>	
3:45 pm	4:10 pm	Why You Should Care about STN Script Commands – <i>Thomas E Wolff, Wolff Information</i>	
4:10 pm	4:35 pm	Regular Expression for Fun and Profit – <i>Dr. Daniel J Phelps, DJP Information Consulting Services</i>	
4:35 pm	5:00 pm	All About WIPO – A Comparative Review of sources of WIPO Sequence Data – <i>Rob Austin, FIZ Karlsruhe</i>	
7:45 pm	10:30 pm	Dessert Reception and the IFFI Players	Emerald Bay

Wednesday, May 9th 2007 — Morning

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Pacific 3 & 4
8:00 am	10:05 am	Session on Patent Valuation and Analysis. Session Chair: Kartar S. Arora	Pacific 1 & 2
8:00 am	8:05 am	Opening Remarks – <i>Kartar S. Arora</i>	
8:05 am	8:35 am	Survey of Patent Analysis and Outputs for a Variety of Clients – <i>Chip D'Angelo* & Anthony Breitzman, PhD, 1790 Analytics & 1790 Capital Management</i>	
8:35 am	9:05 am	Rapid Patent Landscape Analysis and Visualization Using Vantage Point and Excel – <i>Barry Brager, Perception Partners</i>	
9:05 am	9:35 am	Online IP Dashboards – <i>Lakshmikanth Goenka, Ed Rozenburg & Vinod Singh</i>	
9:35 am	10:05 am	Patent analysis to support business decisions – <i>Chris Rose, ipCapital Group</i>	
10:05 am	10:30 am	Break. <i>Sponsored by GenomeQuest</i>	Pacific 3 & 4
10:30 am	11:50 am	Session on Current Events, Challenges and Pitfalls. Session Chair: Carol Bachmann	Pacific 1 & 2
10:30 am	10:35 am	Opening Remarks – <i>Carol Bachmann</i>	
10:35 am	11:00 am	A Patent Information Year at the EPO – <i>Pierre Avédikian, EPO</i>	
11:00 am	11:25 am	Patent Information – World Intellectual Property Organization – <i>Mary Bonsell, WIPO</i>	
11:25 am	11:50 pm	Machine Translation of Korean Patents from KIPI – <i>Minah Kim, KIPI, & Alan Engel, Paterra.</i>	
12:00 pm	1:30 pm	Lunch. <i>Sponsored by PIUG</i>	Catalina Ballroom

Wednesday, May 9th 2007 — Afternoon

1:30 pm	5:00 pm	Session Dedicated to Richard Kurt. Session Chair: Don Walter	Pacific 1 & 2
1:30 pm	1:40 pm	Opening Remarks – <i>Don Walter</i>	
1:40 pm	2:10 pm	Searching Outside the Box – Finding and Fitting Together Those Crucial Elusive Pieces – <i>Gez Cross and Donald Walter, Thomson Scientific</i>	
2:10 pm	2:40 pm	An Investigation into Analyzing Patents by Chemical Structure – <i>Mark Calcagno, P&G</i>	
2:40 pm	3:10 pm	Workflow Management and End-user Patent Searching – <i>David T. Dickens, Questel</i>	
3:10 pm	3:40 pm	Break. Sponsored by Elsevier MDL	Pacific 3 & 4
3:40 pm	4:15 pm	Text Mining and Visualization Tools – Impressions of Emerging Capabilities – <i>Yun Yun Yang (speaker), Lucy Akers (speaker), and Cynthia Barcelon Yang, Bristol-Myers Squibb</i>	Pacific 1 & 2
4:15 pm	4:45 pm	Data Visualization Tools – an Update – <i>Holly Chong-Williams, Thomson Scientific/Dialog</i>	
4:45 pm	5:00 pm	Closing Remarks – <i>Lucy Akers, Suzanne Robbins</i>	

Thursday, May 10th 2007

8:30 am	10:30 am	Using STN Analysis and Visualization Techniques to Provide Improved Competitive Intelligence	Emerald Bay 1
11:00 am	12:00 pm	Boldly Go Where No Patent Searcher Has Gone Before: The NEW InpadocDB on STN!	Emerald Bay 1
9:00 am	10:00 am	GenomeQuest: Using Biological Sequences in Intellectual Property Searches	Emerald Bay 2
10:00 am	11:00 am	PatentsOnline: Preview of a New Professional Search Solution - SumoBrain	Emerald Bay 3
11:00 am	12:00 pm	MDL® Patent Chemistry Database – Tips & tricks for creating professional-looking reports and exports	Emerald Bay 2
1:00 pm	5:00 pm	Rapid Automated Patent Analysis to Impress your Managers and Clients – <i>Barry Brager, Perception Partners (FEE)</i>	Emerald Bay 3

