



Patent Information Users Group, Inc.
The International Society for Patent Information

Suzanne Robins, Chair
Ginger DeMille, Secretary

Heidi Stone, Vice Chair
Ken Koubek, Treasurer
Elyse Turner, Edlyn Simmons and Sandra Unger, Directors

PIUG 2007 Annual Conference
An International Conference for Patent Information Professionals

Boolean and Beyond:

Effective Patent Searching and IP Management

Saturday, May 5 to Thursday, May 10, 2007

[Hilton Orange County](#)

3050 Bristol Street

Costa Mesa, California 92626

Tel: +1-714-540-7000, Fax: +1-714-540-9176

SPONSORSHIP/EXHIBIT AGREEMENT

[Name of Company] (the “Company”) hereby agrees to sponsor the PIUG 2007 Annual Conference, to be held on *May 5 – 10, 2007* at *Hilton Orange County, 3050 Bristol St., Costa Mesa, CA 92629* (“the PIUG 2007 Annual Conference”) at the sponsorship level checked below. [Name of Company] agrees to pay to Patent Information Users Group Incorporated (“PIUG”) the sponsorship fee corresponding to the sponsorship level checked below by April 6, 2007.

The Company also hereby applies for exhibit privileges and space at the PIUG 2007 Annual Conference and agrees to the terms provided in this Agreement, including the General Rules and Regulations about Exhibits.

Sponsorship Level (Please check one)

- Emerald Donation = \$ 20,000 (Twenty thousand dollars)
 Sapphire Donation = \$ 10,000 (Ten thousand dollars)
 Amethyst Donation = \$ 5,000 (Five thousand dollars) or publish the meeting books or provide the meeting bags
 Exhibitor Donation = \$ 3,000 (Three Thousand dollars)

All levels include the following benefits:

- *Recognition as a Sponsor or Exhibitor on the PIUG 2007 Annual Conference web page, with company logo linked to company website*

- *Recognition as a Sponsor or Exhibitor in the PIUG 2007 Annual Conference meeting book distributed to all attendees at the meeting*
- *Announcement on the PIUG Discussion List*
- *Sponsorship/Exhibitor ribbons for all company registrants*
- *One 5-minute product review during plenary session, time to be determined by Program Committee.*

Additional benefits for sponsors, based on sponsorship levels, and for exhibitors are outlined below:

EMERALD - \$20,000 donation

- *Sponsorship of a luncheon on Monday, Tuesday or Wednesday of the meeting*
- *Guaranteed 30 minute presentation during plenary session, to be approved by Planning and Program Committees*
- *Guaranteed availability of 3 hours for a non-competing Workshop*
- *Meeting Attendee List, approximately 2 weeks prior to the meeting*
- *One informational sheet provided by sponsor and approved by the PIUG Planning Committee to be placed in the PIUG Meeting Bags*
- *One full page ad in PIUG 2007 Annual Conference Meeting Book*
- *Double the exhibit space including two six foot tables and four chairs*
- *Six free meeting registrations*

SAPPHIRE - \$10,000 donation

- *Sponsorship of a breakfast on Monday, Tuesday or Wednesday of the meeting, or the welcome reception Sunday night, or the speaker dinner Saturday night*
- *Guaranteed 15 minute presentation during plenary session, to be approved by Planning and Program Committees*
- *Option to hold a 2 hour Workshop, depending on space and time availability*
- *One full page ad in PIUG 2007 Annual Conference Meeting Book*
- *One exhibit space including one six foot table and two chairs*
- *Four free meeting registrations*

AMETHYST - \$5,000 donation

- *Sponsorship of a break on Monday, Tuesday or Wednesday of the meeting, or the Sunday volunteer luncheon or, in lieu of the cash donation, publish the meeting books or provide the meeting bags*
- *Option to hold a 1 hour Workshop, depending on space and time availability*
- *One half-page ad in PIUG 2007 Annual Conference Meeting Book*
- *One exhibit space including one six foot table and two chairs*
- *Two free meeting registration*

EXHIBITOR - \$3000 donation

- *One quarter-page ad in PIUG 2007 Annual Conference Meeting Book*
- *One exhibit space including one six foot table and two chairs*
- *One free meeting registration*

We encourage our sponsors and exhibitors to submit an abstract for presentation. Please note that the Program Committee reserves the right to consider abstract submissions from all sponsors and exhibitors based on their merits as technical talks. Please contact a member of the Program Committee if you have questions.

Please note that sponsors and exhibitors are prohibited from holding workshops and other events within 50 miles of the conference site during the conference week and three days preceding and following the conference, unless agreed to in writing by the PIUG Planning Committee or formally agreed to in the sponsorship contract. Please see details below under [Business Meetings, Seminars and Entertainment Outside of Conference Program](#) .

Authorized Signature _____
 Print Name and Title _____
 Company Name _____
 Street Address _____
 City / State / ZIP _____
 Country _____
 Telephone _____
 Web Address for Linking from the PIUG Meetings Page _____

Sponsor Contact Person _____
 Title _____
 Address _____
 City / State / ZIP _____
 Country _____
 E-mail Address _____
 Telephone _____
 Fax _____

Exhibit Contact Person _____
 Title _____
 Address _____
 City / State / ZIP _____
 Country _____
 E-mail Address _____
 Telephone _____
 Fax _____

Contact Person for 5-min Product Review _____
 Title _____
 Address _____

City / State / ZIP _____
Country _____
E-mail Address _____
Telephone _____
Fax _____

Please send completed form to:

Cynthia Yang
505 Amberleigh Drive
Pennington, New Jersey 08534
FAX: 609-252-6280

If you have any questions, please contact *Cynthia Yang* at cynthia.yang@bms.com.

The Sponsorship Fee should be paid at the PIUG Online Store
(<http://www.piug.org/2007/sponsorship.htm>).

If you need a separate invoice, or for other payment options, please contact *Ken Koubek*
at kkoubek@rohmmaas.com.

Please note that acknowledgment of sponsorship and posting on the PIUG Annual Meeting page will not be done until the Sponsorship Fee is received by PIUG.

Deadline for receipt of all payments and completed agreements is **April 6, 2007**.

General Rules and Regulations about Exhibits

PIUG reserves the right to make changes to the rules and regulations about Exhibits listed below. Such changes would be made known to the Company by appropriate means as far in advance as possible.

Meeting Registration

All personnel staffing exhibit booths will be required to register for the PIUG meeting and pay the necessary registration fees. Meeting registration details can be found at www.piug.org/2007/an07reg.html. **Early Bird Registration Deadline is March 15, 2007.** If necessary, PIUG reserves the right to permit priority attendance for speakers, special guests, and PIUG full members (as defined in the organization bylaws at www.piug.org).

Cancellations

Cancellations by the Company will be accepted only at the discretion of PIUG. All cancellations requests must be made in writing. Refunds of exhibitor fee will be made for requests received prior to **April 6, 2007**. No refunds will be made for cancellations made on or after **April 6, 2007**.

Deadline

Requests for exhibitor space will be accepted only until **April 6, 2007**.

Exhibit Hall

The Exhibit Hall will open with the Welcome Reception on **Sunday, May 6, 2007**, closing before the end of the Technical Sessions on **Wednesday, May 9, 2007**. If sufficient space is available, breakfasts and breaks will be set up in the Exhibit Hall. The Exhibit Hall will be **open 7:15am-5pm on Monday and Tuesday and 7:15am-3:30pm on Wednesday**. The staffing of exhibits is only expected during breakfast, lunch and breaks.

Excluding the payment to PIUG, all other charges relating to Company exhibits must be paid directly to the Hotel. These may include items such as telecommunications, electricity, set up, food and beverage catering services or shipment charges.

In the event of limited availability, allocations for exhibit space will be made in order of sponsorship level. All exhibitors will be provided a minimum of a 6'x6' space. The exhibit space will be set up for table top exhibits. A table (about 6'x2') and two chairs will be provided. Any other items needed are responsibility of the Company. PIUG cannot assume responsibility for delivery and set up of any additional items in the exhibit room.

Setup

Exhibit setup will take place from **2pm – 6 pm on Sunday, May 6, 2007**. Exhibit takedown may begin after the afternoon break ends on **Wednesday, May 9, 2007**. Exhibit space should be left in a clean condition.

Exhibit Abstracts

Exhibit Abstracts will be listed in the meeting book distributed to all attendees and will be posted on the Exhibit section of the meeting web pages. The deadline for submitting abstracts is **March 9, 2007**. Abstracts submitted after deadline may not be included in the meeting book and/or web pages.

Additional Exhibit Information:

Payment and arrangement for phone lines or other services, including telecommunications services should be made directly by the Company with the Hotel. All exhibit electricity will be charged separately by the Hotel (see Exhibit A - Electrical Services Order Form and Exhibit B - Telephone Services Request Form for details). Arrangements may be made with third parties for items which the Hotel cannot supply. PIUG is not responsible for any lost or stolen equipment. Please see Exhibit C – Audiovisual Equipment Order Form for details.

PIUG does not guarantee the Hotel will accommodate the Company's equipment or other service needs. If the equipment provided by the Hotel does not work, the Company is still responsible to the Hotel for payment. PIUG assumes no responsibility for payment for phone lines and does not guarantee their availability. PIUG is not responsible for the service provided by any outside telecommunications company and is not responsible for any charges for telecommunications lines that the Company may choose to request. PIUG assumes no responsibility for the costs or services of an Internet Service Provider.

The Company will need to supply any poster boards, charts, computer equipment, phone cords and electrical extension cords or other equipment needed to demonstrate their product. The Company will be responsible for any additional charges related to these items.

The Company is responsible for its own travel and Hotel arrangements, expenses, and any local or long distance telephone calls.

General Restrictions in Operation of Exhibits

PIUG reserves the general right to restrict any exhibit because of noise, method of operation, or any reason that is judged dangerous or objectionable, and also to prohibit, or to evict, any exhibit which is considered to detract from the general character of the exhibits area as a whole. This general reservation includes persons, things, conduct, printed matter, or anything deemed objectionable by PIUG. In the event of such restriction or eviction, PIUG is not liable for any refund of rental or other exhibitor expenses.

Restrictions in Use of Space

All demonstrations, interviews, or other activities, such as the distribution of circulars and advertising matter of any description, must be confined to the exhibitor's own booth. The Company agrees not to assign, sublet, or share, the whole or any part of its assigned space without any prior knowledge and written consent of PIUG. The Company agrees

that it will not show goods other than those manufactured or dealt in the regular course of business.

Shipments, Deliveries and Handling

Shipments: The Company is responsible for any shipping costs for printed materials or other equipment, as well as, any storage, delivery or handling costs for equipment and/or supplies. Please be sure to address the shipped materials to someone in the Company's exhibitor group who will be at PIUG 2007 Annual Conference to receive them. Do NOT address materials to PIUG. PIUG is not responsible for receiving materials. PIUG is not responsible for any lost or stolen materials. Exhibit D – Information on Shipping to the Hotel provides additional information.

Deliveries. Special arrangements must be made with the Hotel for receiving any equipment, goods, displays or other materials which will be sent, delivered or brought into the Hotel. (This excludes delivery of any food or beverage items that are also sold or furnished by the Hotel. The Hotel will not accept delivery of such items.) Failure to do this may result in deliveries being refused or materials being unavailable when required. Additional information regarding shipment is given in *Exhibit D*.

The Hotel does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the Hotel. The Company is responsible for insuring their property for loss or damage.

Package Handling. As the Hotel has very limited storage facilities, shipments are to arrive no sooner than two (2) working days from the first day of the event. Each box must weigh less than 35 pounds. Please refer to *Exhibit D* for more information. Arrangements for shipping items out of the Hotel must be made with the Hotel staff. There is a labor charge for receiving, storing and transporting boxes to or from meeting/exhibit locations. Please contact the hotel for details.

Catering Policy

All food and beverage arrangements must be made through the Hotel. Only Hotel purchased food and beverage can be served on Hotel property.

Liability

The Company shall be fully responsible to pay for any and all damages to property owned by Hotel, its owners or managers which results from any act or omission of the Company or any of the Company's contractors, subcontractors, employees or agents. The Company agrees to defend, indemnify and hold harmless, Hotel, PIUG, and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the Company's use of the property. The Company's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Company, its agents, employees, and business invitees which arise from or out of the Company's occupancy and use of the exhibition premises, the Hotel or any part thereof.

The Company assumes responsibility and agrees to indemnify and defend PIUG and the Hotel and their respective owners, management companies, employees and agents against any claims or expenses arising out of the use of the exhibition premises at the Hotel.

The Company understands that neither PIUG nor the Hotel maintains insurance covering the Company's property and the Company agrees to obtain such insurance policy or policies.

PIUG shall not be liable for damage or loss to the Company's properties through theft, fire, accident or any destructive cause, whether the result of negligence or otherwise. The Company shall insure its own exhibit and display materials. PIUG assumes no liability for any injury that may occur to visitors to the Company's exhibition, the Company or its agents and employees.

The Company is strictly prohibited from engaging in any activity or activities on the Hotel property or possessing or bringing any materials or items to the Hotel and the Hotel property which involve or contain, or constitute, directly or indirectly: (i) any form or type of pyrotechnics, fireworks, flares, flames, or other flammable or explosive materials or items, or (ii) any Hazardous Substances.

The Company is responsible for the security of its exhibition room equipment. Please plan appropriately. PIUG assumes no responsibility for lost or stolen equipment or supplies.

Meeting & Entertainment Facilities

All requests for the use or rental of facilities during the PIUG 2007 Annual Conference, along with the three days preceding and following the Conference, including but not limited to requests for the use or rental of meeting rooms, reception centers or conference halls either at the Conference Hotel or within 50 miles of the Conference Hall, shall be made through the PIUG Planning Committee.

Business Meetings, Seminars and Entertainment Outside of Conference Program

The Company agrees that during the PIUG 2007 Annual Conference, neither the Company nor any of its affiliates will entertain meeting attendees during exhibit or meeting hours or otherwise induce meeting attendees away from the show or scheduled meeting events (e.g. scheduled workshops, plenary or break-out sessions, lunches, breaks, evening events, and meeting receptions). The Company further agrees that during the three days preceding and following the PIUG 2007 Annual Conference, neither the Company nor any of its affiliates will hold any meetings, special events, seminars, or conferences at or within 50 miles of the Conference Hall, whether of a social or technical nature, without the prior written consent of the PIUG Planning Committee. This applies to all Attendees to the Conference, Exposition and Workshops.

Forthcoming Attachments:

Exhibit A – [Electrical Services Order Form](#)

Exhibit B – [Telephone Services Order Form](#)

Exhibit C – [Audiovisual Equipment Order Form](#)

Exhibit D – [Information on Shipping to the Hotel](#)