

Wednesday Morning Session 8:30 - 12:00  
Hot Topics - Session Chair: Suzanne Robins

9:30-10:00

**Power Tools for Patent Experts: Maximizing the Value of Classification and Indexing**

by Jim Brown, Senior Technical Representative, IFI Claims Patent Services

**Abstract:**

Both patent offices and database producers provide valuable access points to patent information through classification, standardization, and intellectual indexing of millions of patent documents. Patent experts can maximize the effectiveness of these vast information resources by the use of appropriate tools. See how users of IFI's Concordance of IPC to US Classification can extract maximum value from the classification systems in retrieving patent information. Additionally, the benefits of intellectual indexing can be utilized more effectively with similar tools and services that leverage the expertise of those who apply the indexing systems to the patents.

**Biography:**

Jim Brown provides customer assistance and product information for users of IFI CLAIMS Patent Services. He conducts in-depth training sessions covering IFI's databases and related products, authors database manuals, presentations, and promotional materials, and instructs new IFI employees in the chemical indexing system. Jim holds a degree in Chemistry from the University of Delaware, and has 19 years of experience at IFI, where he has developed and applied his expertise in chemistry and patent information.

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