



Patent Information Users Group, Inc.

The International Society for Patent Information Professionals

Kartar Arora, Chair
Martha Yates, Vice Chair
Christopher Baldwin, Treasurer
Barbara Miller, Director-at-Large

Devin Salmon, Vice Chair
Mrinalini Muralidharan, Secretary
Shelley Pavlek, Immediate Past Chair
Victoria Smith and Ron Kaminecki, Directors-at-Large

Summer 2023

Dear Current and Prospective PIUG Sponsors and Exhibitors,

On behalf of the PIUG Board of Directors, I would like to invite you to participate in the **PIUG 2024 Combined Annual and Biotech Conference**. Our Conferences would not be possible without the generous support of our current and past Sponsors and Exhibitors and we thank you. We also welcome any new Sponsors and Exhibitors – we hope you will find an opportunity that suits your needs and that you will find participation in this PIUG Conference to be both beneficial and enjoyable.

PIUG Conference in 2024:

PIUG Combined 2024 Annual and Biotech Conference – On-Site

Sunday May 5, 2024 – Thursday May 9, 2024

The Drake Hotel

140 East Walton Place

Chicago, IL 60611

Please find enclosed the 2024 Sponsorship Benefits table that outlines the sponsorship and exhibitor opportunities and benefits for the year. **Please read page 1 carefully** in order to assist with your Sponsorship/Exhibitor decision.

2024 Sponsorship/Exhibitor Levels*:**

PIUG 2024 Combined Conference

Gold	\$15000.00
Silver	\$11000.00
Bronze	\$7500.00
Exhibitor	\$4500.00

Please note that sponsorship may entitle the sponsor to one or more free conference registrations, but ***the sharing of meeting registration badges is not permitted irrespective of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference. Please see the enclosed sponsorship benefits table for more details.

Sponsorships are available on a **first come, first served basis**. Sponsorship preferences will be considered and assigned in the order that applications are received. Sponsorships and participation as an Exhibitor are not considered **secure until PIUG has received and confirmed acceptance of your signed Sponsorship/Exhibitor Agreement**, which will be provided to you once PIUG is aware of your

sponsorship choices. Once PIUG has received your signed Sponsorship/Exhibitor Agreement by email, fax or mail, your organization's logo and description will be displayed on the conference website in accordance with the attached Sponsorship/Exhibitor Benefits table. Please note that it is your responsibility to provide a high-resolution JPEG, EPS OR PDF file (at least 600kb) of your organization's logo. **Please do not send "ai" files.** For the PIUG conference website, a web-quality logo (20 kb) is acceptable.

This year, we have added a number of Ala Carte Options to our sponsorship Opportunities and have listed them in a separate document. You may choose from any of those listed and simply add the option(s) to the form below.

To select your preferred sponsorship options, please complete the attached sponsorship request form and sponsorship calculation sheet. Please send the completed forms to PIUG by email or fax as indicated on the sheet. We will then send you a Sponsorship/Exhibitor Agreement for your review and signature.

The Patent Information Users Group, Inc. (PIUG), the International Society for Patent Information Professionals, is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the constant increase in volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members excelling in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

PIUG has more than 340 members in 23 countries, including approximately 160 patent information professionals directly involved in corporate patent searching, 47 working for vendors, 43 patent information professionals working in law firms, 15 in academia, 12 in government, and 60 patent information consultants. PIUG members are employed to conduct patentability, freedom to operate, and validity patent searches for Fortune 500/multi-national companies, several leading universities and major intellectual property law firms. PIUG has a very active discussion list with over 520 subscribers world-wide. For more information, see www.piug.org.

Patent Information Users Group, Inc. (PIUG, Inc.) is a nonprofit corporation registered in Michigan, USA. Its Employer Identification Number (EIN) is 38-3449639. Payments made to PIUG may or may not be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor. All payments must be received in U.S. dollars.

If you have any questions concerning the sponsorship opportunities for 2024, please do not hesitate to contact us. We sincerely thank you for your continued and generous support of PIUG.

Yours truly,

Ken Koubek
PIUG 2024 Sponsorship Chair
sponsorship@piug.org



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PIUG 2024 Conferences Sponsor/Exhibitor Request

Company _____

Contact Person _____

Address _____

City, State, Postal Code _____

Phone _____ **Fax** _____

Email _____

Please print this page and indicate the package or events in which you would like to participate. Once complete, please return via email to Admin@piug.org or fax to +1-302-660-3276. Upon receipt, a Sponsorship/Exhibit Agreement will be sent for your review and signature.

<input type="checkbox"/> Annual Gold	<input type="checkbox"/> Annual Silver	<input type="checkbox"/> Annual Bronze	<input type="checkbox"/> Annual Exhibitor
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Sponsorship Payment Calculation Sheet

2024 Combined Conference Sponsorship/Exhibitor Fee		\$
Ala Carte Option(s)		
		\$
		\$
TOTAL		\$
Workshop (s) Requested	Tuesday PM	Wednesday PM
(Mark which day is desired and cost)		
Total Workshop Fees		\$
Total to be Invoiced		\$

Please send the completed sponsorship request form and calculation sheet to Ken Koubek at: Admin@piug.org or to the PIUG Fax: +1-302-660-3276