

PIUG 2024 Combined Annual and Biotech Conference– SPONSOR & EXHIBITOR BENEFIT TABLES

PLEASE NOTE the following:

- All Plenary presentations and some workshops live-streamed during the on-site conference will be recorded and available for later playback. Please contact Admin@piug.org for clarification on workshop availability and what is included at each level if necessary.
- All Sponsors and Exhibitors will pre-record a product review which will be loaded into the meeting app and available to all Conference attendees.
- There will be a web app/online platform for the Conferences; Sponsors/Exhibitors will be able to populate their space in the app with contact information, links, pdfs, pre-recorded videos and the like; there is no expectation that Sponsors/Exhibitors will be available virtually during the on-site Conferences (if any Sponsors/Exhibitors choose to be available for virtual consults/meetings during the on-site Conferences that is entirely their choice).

Please reach out to Ken Koubek (admin@piug.org) if you need clarification on any of the above in order to make your Sponsorship decision.

PIUG 2024 Combined Annual and Biotech Conference

GOLD	SILVER	BRONZE	EXHIBITOR (In-Person)
\$15000	\$11000	\$7500	\$4500
4 free reg	3 free reg	2 free reg	1 free reg
1 free 45min workshop Annual & 1 free 45min workshop Biotech	1 free 45min workshop (Annual or Biotech)	1 45min in-person workshop (\$425/45 min if streamed; \$300/45 min if recorded only)	
Pre-recorded “product review” / played live and available in conference app (1 x 5 min)	Pre-recorded “product review” / played live and available in conference app (1 x 5 min)	Pre-recorded “product review” available in conference app (1x 5 min)	Pre-recorded “product review” available in conference app (1x 5 min)
Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Sponsor Logo & description on Conference Website	Exhibitor Logo on Conference Website
Exhibit Space at In-Person – max of 2 6' tables / 4 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs	Exhibit Space at In-Person - 6' table / 2 chairs
Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip	Internet and one 15 amp/110 volt power strip
up to 2 full pages in PDF meeting book	up to full page in PDF meeting book	up to half page in PDF meeting book	Listed as Exhibitor in PDF meeting book
max of 3 (total) push notifications / text reminders	max of 2 (total) push notifications / text reminders	1 push notification / text reminder	
Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform	Profile within the meeting app and online platform

Workshops:

Workshops may be scheduled concurrently depending on the number/duration of workshops requested; conflicts will be minimized and some workshops will be live-streamed and recorded for playback by Conference attendees. **Workshops for Bronze Sponsors will be streamed if slots are available on a first come/first served basis. Once the 8 total live-streamed workshop slots are taken, all remaining slots will be recorded only.**